A-49

page 5

NO. 6A-H928

JOHN SANDS LTD.

SYDNEY, N.S.W.

ORDER NO 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) COOGEE BEACH, SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

HCP. OK 9/8/36
JB

(TIME SET UP

NO. 6A-H929

JOHN SANDS LTD.

SYDNEY, N.S.W.

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

ST. MARY'S CATHEDRAL,

SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

HCP OK 9/8/36 (JB)

TYPE SET UP

A-34

7

NO. 6A-H930

JOHN SANDS LTD.

ORDER NO. 60925

SYDNEY, N.S.W.

DATE 5-23-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BOTANICAL GARDENS, SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M No

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

HCP OK 9/8/36

TYPE SET UP

10

JOHN SANDS LTD.

SYDNEY, N.S.W.

NO. 6A-H931

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

CENTRAL RAILWAY STATION,
SYDNEY, NSW N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M

IMPRINT 18 YES

PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

HCO OK 9/8/36
JB

JOHN SANDS LTD.
SYDNEY, N.S.W.

NO. 6A-M932

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

KANGAROO AND YOUNG

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT

PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

H.L.P. OK 9/8/36

NO 6A-H933

JOHN SANDS LTD.

SYDNEY, N.S.W.

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) RANDWIC THE SYDNLY HARBOUR BRIDGE, SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R.M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JOHN SANDS, LTD.
SYDNEY, N.S.W.

NO. ~~KAMM~~ 6A-H933

ORDER NO. 60925

DATE 9-9-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL)

MACQUARIE STREET FROM
SYDNEY HARBOUR SHOWING THE
CONSERVATORIUM OF MUSIC,
SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. XX 18 R. M. ~~YES~~ NO

IMPRINT ~~PRINTED~~ IN U.S.A. (in center)
MADE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MAN AND WOMAN

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

TYPE SET IT

9/16/36
Make over
Red Yachts
1 Black key P.L.
OKBG

old transfers
destroy a.C.

JOHN SANDS LTD.

SYDENY, N.S.W.

NO. 6A-W934

ORDER NO. 60925

DATE 5-22-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) RANDWICK RACE COURSE, SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JOHN SANDS LTD.

SYDNEY, N.S.W.

NO. 6A-H935

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

ST. ANDREWS CATHEDRAL,

SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M [redacted] No

IMPRINT

PRINTED IN U.S.A.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

JOHN SANDS LTD.

SYDNEY, N.S.W.

NO. 6A-H936

ORDER No. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMIRALTY HOUSE, SYDNEY, N.S.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

ACP OK 9/2/36

DEADLINE

JOHN SANDS LTD.

SYDNEY, N.S.W.

NO. 6A-H937

ORDER No. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) KOOKABURRA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

JOHN SANDS LTD:

SYDNEY, N.S.W.

NO. 6A-H938

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL) BONDI BEACH, SYDNEY, NS.W.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT PRINTED IN U.S.A.

COLOR DESCRIPTION

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

HCP OK 9/8/36
18

NO. 6A-H939

JOHN SANDS LTD.

ORDER NO. 60925

SYDNEY, N.S.W.

DATE 5-22-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

WARATAH

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT

PRINTED INU.S.A

COLOR DESCRIPTION

SEE ENCLOSED SKETCH COPY

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

ACO OK 9/8/36

JOHN SANDS LTD.

SYDNEY, N.S.W.

NO. 6A-7940

ORDER NO. 60925

DATE 5-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

LYRE BIRD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT

PRINTED IN U.S.A

COLOR DESCRIPTION

SEE ENCLOSED COPY

FOREIGN
Watch FLAGS and
all DETAILS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

HCP OK 7/8/36
25

J. P. WALMER,
BOX 224,
HARRISBURG, PA.

NO. 6A-H941
ORDER NO. 60913
DATE 5-22-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CHAPEL, MERCERSBURG ACADEMY, MERCERSBURG, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Gray and light brown mixed stone, dull colored windows. Gray cornice and steeple, dark oak doors, bronze lights, slate roofs, gray steps on right, dark drive, cement walks, gray lamp posts.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO 6A-H942

J. P. WALKER, BOX 224,

HARRISBURG, PA.

ORDER NO 60916

DATE 5-25-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER LOWER CENTER BORDER.	FRONT NO. 1 R. M NO
TITLE (IN FULL) HELVETIA BITUMINOUS COAL MINE, NEAR DU BOIS, PA.	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER-7	

COLOR DESCRIPTION

Bldg. dark red, buff stack gray conveyor, small bldg. dark red. rear bldgs. green and brown checkered, gray roofs, rear hills green, black coal pile at left of water. black dirt around bldgs. Railroad tracks, cars and mine equipment in foreground to remain.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE 1PT (P)

NO. 6A-H943

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 60937

DATE 5-25-1936

~~12½~~ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BLAST FURNACES, JONES AND LAUGHLIN STEEL COMPANY, ALIQUIPPA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. R. M

IMPRINT 1 NO
SAME AS ABOVE

COLOR DESCRIPTION

Furnaces dark dull red, dark stacks, dark red on banks, black and dark red rail road cars. If possible make a night scene.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H944

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 60937

DATE 5-25-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

OFFICE AND WORKS, JONES AND LAUGHLIN STEEL COMPANY, ALIQUIPPA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

On left small bldg. dark red base, green top floor, gray roof. Bldg in center foreground dark red brick, slate roof, right foreground brown gray and red, rear large bldgs. black, black roofs, large bldgs across river, dark, show Ohio river along center, green hedge and lawn in front of small bldg. on left and in left. center.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

HICKEY BROTHERS, DAVENPORT, IOWA

NO. 6A-1945

ORDER NO. 60939

DATE 5-25-1936

12M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

IOWA-ILLINOIS MEMORIAL
BRIDGE OVER THE MISSISSIPPI BETWEEN
BETTENDORF, IOWA AND MOLINE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT

SAME AS ABOVE

3CP2083

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H946 ORDER NO. 60944 DATE 5-25-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER M. J. KENNEDY, MINNEAPOLIS, MINN. 3 3/16 X 4 13/16

6 M PC ~~SIZE~~ ~~XXXXX~~ 3 1/8 X 4 3/4 Trimmed STYLE ART COLORTONE, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NO TITLE

FRONT NO NONE R. M. Yes (No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint (No Imprint)

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen { 120 / 133 / 150 / 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

photo set 1/30/36

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H947 ORDER NO. 60948 DATE 5-25-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED 1

Photos for this Customer

CUSTOMER WIDMYER-PRANGLEY CO., LANCASTER, PA.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, ~~MATTXXXGLOSSX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PENN VILLA, ATLANTIC CITY, N. J.
Hand lettered on plate

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint
no on front

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

STRUCTURE IS WHITE, ROOF A REDDISH BROWN, SOMEWHAT SIMILAR TO ENCLOSED PIECE OF HEAVY PAPER. AWNING STRIPES DEEP BLUE AND RED. CUSTOMER PARTICULARLY LIKED THE TONES OF COLORING ON 3A-H1463, SO BE GOVERNED ACCORDINGLY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H948 **ORDER NO.** 60949 **DATE** 5-25-1936 **DEPT.** RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART **DATE COMPLETED**

Photos for this Customer

CUSTOMER THE WHITMAN
MIAMI BEACH, FLA.

25 M PC **SIZE** 3½ x 5½ **STYLE** PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full The Whitman by the sea, Miami Beach, Florida

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No 57AH1245
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SUBMIT PENCIL SKETCH.

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Papef Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

THE WHITMAN
3301 Collins Ave
MiamiBeach,Flo
Att Mr Fatio Dunham — Jun 1,1936 — 6A-H948

Attached you will find OK'd B.A. After discussing sketch with both Mr. Dunham and his Advertising Agent Mr Bevis, it has been decided that you again submit pencil sketch which will show a much enlarged Whitman structure. Limit photographic copy to view limited by pemcil mark on overlay and then enlrge to postcard size proportion Eliminate entirely buildings marked "x" on overlay. It is hoped you will not reduce oceanfront or lakefront.

NOTE:- Mr. Dunham will leave about early in July and suggest that you rush work on pencil sketch so that we may obtain OK promplty and probably you may still complete and forward us C.P. and R.M. for customers final OK's.

F. W. WOOLWORTH
TYLER? TEXAS

NO. 6A-H949

ORDER NO. 60967

DATE 5-25-1936

36 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER. LOWER. CENTER) BORDER.

TITLE (IN FULL) TOP-ROSE GARDEN AT TYRER, TEXAS

BOT-"THE ROSE GARDEN OF AMERICA"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

Make different colors or roses.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

5½

HC 2½
A13

NO. 6A-H950

F.W.WOOLWORTH TYLER,TEXAS

ORDER NO. 60967

DATE 5-25-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE),
PLACE OF TITLE: (UPPER, LOWER, CENTER) - BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) TOP-AIR VIEW OF TYLER,TEXAS BOT-"THE ROSE GARDEN OF AMERICA"	IMPRINT NONE

COLOR DESCRIPTION

See enclosed copy. Fill in skyscraper, same height as scaffolding appearance same as lower finished part. Cut off at bottom

To Change

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET 4/

2

NO 6A-H951

F.W.WOOLWORTH TYLER TEXAS

ORDER NO. 60967

DATE 5-25-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER) BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) TOP-COURT HOUSE PLAZA,TYLER, TEXAS BOT-"THE ROSE GARDEN OF AMERICA"	IMPRINT NONE

COLOR DESCRIPTION

Center bldg. Buff brick, stone trim, red roof, silver dome Bldg. on left. light grey, red flowers in flower bed in foreground. Cut off at bottom.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H952

A.A. ARNOLD, VINCENNES, IND.

ORDER NO. 60962

DATE 5-23-1936

6 M ART COLORTONE FOLDER VIEWS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER, LOWER, CENTER) BORDER.

TITLE (IN FULL) NATIONALLY [redacted] GEORGE ROGERS CLARK MEMORIAL [redacted] BOT-ERECTED ON [redacted] OF FORT SACKVILLE. COST 2,000,000

FRONT NO. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

Clark Memorial. Granite with marble base as shown. Use Photo No. 3A43 Color same as 3A43

MAKE TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE CHT 4-D

DEADLINE

NO. 6AH953

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60962

DATE 5-23-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) STATUE OF GEORGE ROGERS CLARK IN MEMORIAL

BOT-"GREAT THINGS HAVE BEEN AFFECTED BY A FEW MEN WELL CONDUCTED"- CLARK

E

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

1 2 Blue prints

COLOR DESCRIPTION

Clark statue is bronze (polished) The base is polished granite so is the base in the background. The picture rather the mural immediately behind the statue in color. MAKE TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H954

A.A.ARNOLD, VINCENNES, IND. ORDER NO. 60962

DATE 5-23-1936

6 M ART COLORTONE FOLDER VIEWS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

TITLE (IN FULL)

STATUE OF COLONEL FRANCIS VIGO PIONEER FUR TRADER

BOT-VIGO, [redacted]

FINANCED CLARK'S EXPEDITION

FRONT NO. R. M

IMPRINT NONE

2 Blue prints

COLOR DESCRIPTION

Vigo statue is white. River in background. Base same except polished. MAKE TWO BLUEPRINTS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

A. A. ARNOLD, VINCENNES, IND.

NO. 6A-H955

ORDER NO. 60962

DATE 5-23-1936

6 M ART COLORTONE FOLDER VIEWS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) — (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. NONE R. M

TITLE (IN FULL)

LINCOLN MEMORIAL BRIDGE OVER WABASH RIVER

BOT-THIS BEAUTIFUL STRUCTURE JOINS INDIANA AND ILLINOIS

IMPRINT

2 Blue prints

COLOR DESCRIPTION

USE PHOTO NO. 3A44 COLOR SAME AS 3A44

MAKE TWO BLUEPRINTS

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF — RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

3

NO 6A-H956

A. A. ARNOLD, VINCENNES, IND. ORDER NO 60962

DATE 5-25-1936

6 MART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

STATUE FATHER GIBAULT IN FRONT OF OLD CATHEDRAL

BOT-THE PATRIOT PRIEST OF OLD NORTHWEST

FRONT NO NONE R. M

IMPRINT

1 2 Blue prints.

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Gibault statue is bronze. Base is marble polished.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

A. A. ARNOLD, VINCENNES, IND.

NO. 6A-H957

ORDER NO. 60962

DATE 5-25-1936

6 M ART CLORTONE RIGID FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HISTORIC CATHOLIC CATHEDRAL, LIBRARY AND RECTORY

BOT-ERECTED 1826 ON SITE OF FIRST CHURCH, BUILT 1702, IS USED DAILY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M

IMPRINT NONE

J Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. All three of these buildings are painted grey. The Clark memorial background right is lighter in color.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE CUT 1/8

6½

NO. 6A-H958

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60962

DATE 5-25-1936

JE 1¾
A 11

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

TITLE (IN FULL)

INTERIOR OF CATHEDRAL

SHOWING MAGNIFICENT PAINTING OF CRUCIFIXION

BOT-IN CRYPT OF THIS CHURCH LIE REMAINS OF FIRST FOUR BISHOPS

FRONT NO. R. M

IMPRINT NONE

2 Blueprints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Naturally the oil painting of the crucifixion is in color and is said to be one of the most beautiful in the United States.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

A. A. ARNOLD, VINCENNES, IND.

NO. 6A-H959

ORDER No. 60962

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ORIGINAL SITE OF HOME OF "ALICE OF OLD VINCENNES"

EARLY BOT-TWO ROOMS OF THIS HOUSE BUILT ~~ABOUT~~ 1~~8~~31, LOCATED AT FIRST AND DU BOIS STREETS

1800

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Block out characters shown in this old photo but do not mutilate photo. This house is of red brick. The trees are cedars. At present the fence is gone.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

A. A. ARNOLD, VINCENNES, IND.

NO. 6A-H960

ORDER No 60962

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER. LOWER. CENTER - BORDER.	FRONT No. NONE R. M
TITLE (IN FULL) GRAVE OF GENERAL WASHINGTON JOHNSTON BOT-CREATED VINCENNES LODGE F. AND A.M. IN 1809	IMPRINT
1	2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Marker Washington Johnston. The monument is regular. Bronze plate.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-E961

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL)

KNOX COUNTY COURT HOUSE
BUILTT IN 1873, COST $360,000
BOT-FIRST PUBLIC BUILDING
ERECTED IN U.S.A AS A SOLDIERS' MEMORIAL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Use photo no. 73439 Color same as 73439

SUBMIT: RET. PHOTO B. L. & W. PROOF 30 HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 6A-M962

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VINCENNES UNIVERSITY.. A PIONEER IN EDUCATION

BOT-BEGAN OPERATIONS IN 1806--OLDEST IN INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

2 Blue prints.

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. University is red brick with stone trim.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 6A-H963

A. A. ARNOLD, VINCENNES, IND.

ORDER No. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER. LOWER. CENTER) BORDER.

TITLE (IN FULL) HOME OF VINCENNES MASONIC LODGE NO. 1, F. AND A.M.

BOT-FIRST ESTABLISHED MASONIC LODGE IN INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Yellow brick stone trim.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

1½

A. A. ARNOLD, VINCENNES, IND.

NO. 6A-11964

ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER BORDER

TITLE (IN FULL)

PRE-HISTORIC [redacted] MOUNDS
NEAR VINCENNES
BOT-LARGEST AND MOST
BEAUTIFUL MOUNDS IN INDIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 12

DEADLINE

NO. 61-H965

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60963

DATE 5-25-1936

6M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST CAPITOL OF INDIANA TERRITORY AND DISTRICT OF LOUISIANA

BOT-THE FIRST INDIANA LAWS WERE ENACTED IN THIS BUILDING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M

IMPRINT

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H966

A. A. ARNOLD, VINCENNES, IND.

ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER. BORDER.

TITLE (IN FULL) GROUSELAND ... THE WHITE HOUSE OF THE WEST

BOT-THE HOUSE IN WHICH GEN. HARRISON LIVED WHILE GOVERNOR OF INDIANA TERRITORY

FRONT No. NONE R. M

IMPRINT

5 C#17

2 Blueprints.

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Use photo no. 73440 Color same as 73440

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TAPE SET UP

DEADLINE

NO. 6A-H9657

A. A. ARNOLD, VINCENNES, IND. ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

FRONT NO. NONE R. M

IMPRINT

TITLE (IN FULL)

EARLY SCENE OF FORT KNOX ON WABASH RIVER NEAR VINCENNES.

BOT-ZACHARY TAYLOR, AFTERWARDS PRESIDENT OF U.S., WAS IN COMMAND OF THE FORT IN 1811

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Use photo no. 13110 Color same as 13110

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER No

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H968

A. A. ARNOLD, VINCENNES, IND.

ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE - UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) THE BEAUTIFUL WABASH RIVER

BOT-AN INSPIRATION FOR
AUTHORS, POETS, SONG WRITERS

FRONT NO. R. M

IMPRINT NONE

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS. Use photo no. 119087 Color same as 119087

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

NO. 6A-H969

A. A. ARNOLD, VINCENNES, IND.

ORDER NO. 60963

DATE 5-25-1936

6 M ART COLORTONE FOLDER VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE TERRITORY NORTHWEST OF THE OHIO RIVER WON FOR THE UNITED STATES BY GEORGE ROGERS CLARK

FRONT NO. R. M

IMPRINT NONE

2 Blue prints

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/29/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

HOTEL GRACE, CLARKSVILLE, VA.

NO. 6A-H970

ORDER NO. 60970

DATE 5-25-1936

6 M ART COLORTONE POST CARDS WHITE BORDER M. O.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

HOTEL GRACE, CLARKSVILLE, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 118161 COLOR SAME AS 118161

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF 4 RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-L971

HOTEL GRACE, CLARKSVILLE, VA.

ORDER NO. 60970

DATE 6-25-1936

6 M ART COLLOTYPE PK'T CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

FRONT No. 1 R. M NO

TITLE (IN FULL)

HIGHWAY BRIDGE AND
JUNCTION OF DAN, STANTON AND ROANOKE RIVERS,
CLARKSVILLE, VA.

IMPRINT

SAME AS ABOVE

Bot-small type - Photo by Homeier-Clark Studio

COLOR DESCRIPTION

[redacted] Color same as 84537

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO 6A-H972

MARKEN & BIELFELD, INC.,

FREDERICK, MD.

ORDER NO 60995

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

THE LODGE AND ENTRANCE HOUSE, ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

FRONT No. 14 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/26

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H973

MARKEN & BIELFELD, INC.,

ORDER NO. 60995

FREDERICK, MD.

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULLX FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

"THE FROZEN CASCADES" ENDLESS CAVERNS,
NEW MARKET, VIRGINIA

in plate

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M

IMPRINT 14 YES
SAME AS ABOVE

TITLE:

SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

2

all 1/2
A 9½

1 line

NO. 6A-H974

MARKEN & BIELFELD, INC.,

ORDER NO. 60995

FREDERICK, MD.

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

"SKYLAND" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE ATTACHED COPY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

12

NO. 6A-H975

MARKEN & BIELFELD, INC.,

ORDER NO. 60995

FREDERICK, MD.

DATE 5-26-1936

12½M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ~~ON FRONT~~

"THE UNDERGROUND CATHEDRAL" ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 14 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H976

MARKEN & BIELFELD, INC.,

FREDERICK, MD.

ORDER NO. 60995

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"THE FOUNTAIN OF YOUTH" ENDLESS CAVERNS,
NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M YES

IMPRINT

SAME AS ABOVE

NOTE:

COLOR DESCRIPTION

SEE BACK OF PHOTO.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2½

34

3 lines

2

MARKEN & BIELFELD, INC.,

FREDERICK, MD.

NO. 6A-H977

ORDER NO 60995

DATE 5-26-1936

12½M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"ENTRANCE TO SKYLAND" ENDLESS CAVERNS,
NEW MARKET, VIRGINIA

: in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1& R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE ATTACHED COPY. STEPS ALL ONE LIMESTONE SLAB

SHOW DRILL MARKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H978

MARKEN & BIELFELD, INC.,

ORDER NO. 60995

FREDERICK, MD.

DATE 5-26-1936

12½M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"THE FIREPLACE IN LODGE," ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

3 lines

12

NO. 6A-H979

MARKEN & BIELFELD, INC.,

FREDERICK, MD.

ORDER NO 60995

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) [redacted]

"THE BRIDE AND GROOM" ENDLESS CAVERNS,
NEW MARKET, VIRGINIA

in plate

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE ATTACHED COPY

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H980

MARKEN & BIELFELD, INC.,

ORDER NO. 60995

FREDERICK, MD.

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

"THE ORIENTAL PALACE" ENDLESS CAVERNS,
NEW MARKET, VIRGINIA

in plate

FRONT NO. 15 R. M YES

IMPRINT SAME AS ABOVE

TITLE:

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H981

MARKEN & BIELFELD, INC.,

ORDER No. 60995

FREDERICK, MD.

DATE 5-26-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE ~~UPPER~~, LOWER, CENTER - BORDER

FRONT No. 14 R. M YES

TITLE (IN FULL)

~~ON FRONT~~

IMPRINT SAME AS ABOVE

"THE GYPSY TENT", ENDLESS CAVERNS, NEW MARKET, VIRGINIA

in plate"

TITLE:

COLOR DESCRIPTION

SEE BACK OF PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

1½

HC 1½

19

2 lines

34

DEAD File

Much Trade H.C.P. 6/29/36

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H982 ORDER NO. 61504 DATE 5-26-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER ANDERSON PRICHARD OIL CO., OKLAHOMA CITY, OKLA.

12½ M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full PRICHARD & BROSSEAU,- 11TH AND WALKER,- OKLAHOMA CITY

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

very rush

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H984 ORDER NO. 60998 DATE 5-26-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER MC EWEN FUNERAL HOME, MATTHEWS, N. C.

6 M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower, Center~~ Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
MC EWEN FUNERAL HOME, MINT HILL, N. C.

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO USED FOR

PHOTO YES NO

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H985 ORDER NO. 60997 DATE 5-26-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER B. H. WILDER FUNERAL PARLORS, FORT DODGE, IA.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WILDER'S HOME FOR FUNERALS, — FORT DODGE, IOWA

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

	Screen
Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175

Blue Print Handcolor Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

HOUSE #32 (DARK RED) WITH NO. 14 WHITE STONE TRIM. GREEN ROOF #29.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

lay out 1/2

NO. 6A-H986

I. & M. OTTENHEIMER,

BALTIMORE, MD.

ORDER NO. 61511

DATE 5-26-1936

6 M ART COLORTONE FOLDERS VIEWS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R. M
TITLE (IN FULL) R. M.	IMPRINT

only

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 10/

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H987 ORDER NO. 61515 DATE 5-26-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER COLONIAL TOWERS HOTEL, MIAMI, FLA.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
NO TITLE

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

1 NO. on front.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

DEADLINE

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H988 ORDER NO. 61530 DATE 5-27-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER WESTERN PUBLISHING & NOVELTY CO., LOS ANGELES, CALIF.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, ~~Lower~~, Center ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BALBOA BREWING CO., LOS ANGELES, CALIF.

FRONT NO. 11 (All of this on address side)
R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

WESTERN PUBLISHING & NOVELTY CO, LOS ANGELES, CALIF.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PUT SOME FOLIAGE IN BACKGROUND

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

	Screen
Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
WHITE BLDG. RED TILE ROOF. LETTERING IN BLACK

RETURN PHOTO YES NO

1/19/45
Retouched photo returned to Pitchford "Says it will never be used again"

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H989 ORDER NO. 61531 DATE 5-27-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER ARIZONA HOTEL
PHOENIX, ARIZONA

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, (Lower), Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIR COOLED - ARIZONA HOTEL, PHOENIX - R. F. BALLARD, MANAGER

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H990 ORDER NO. 61533 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER FELTMAN & CURME
CHICAGO, ILL.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full START THE FALL RIGHT (ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen (120 / 133)
Dry — Wet — Pancromatic — Color Separation. Screen (120 / 133)
Transfer — Paper Process — New Process. Screen (150 / 175)
Stripping — White Border — Full Face. Screen (150 / 175)
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

DEADLINE

make red impressions

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H991 ORDER NO. 61533 DATE 6-5-1936 DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER FELTMAN & CURME,
CHICAGO, ILL.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

GENTLEMEN, YOUR NEW FALL SHOES
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen: 120 / 133 / 150 / 175
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE

matrix DK BLUE impressions

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H992 ORDER NO. 61529 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER OHIO BOTTLE CAP CO., PIQUA, OHIO

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

No. on front

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH WITH INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

DEADLINE

Must Have NCP 6/19/36

Make red impression
OK [illegible]

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H993 ORDER NO. 61527 DATE 5-27-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER EITEL'S BLACK FOREST RESTAURANT CORP., CHICAGO, ILL.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BLACK FOREST, TEXAS CENTENNIAL, 1936-1937

(All of this on address side)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE MR. BLAICHER ABOUT SKETCH & RETOUCHING

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen: Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS & TISSUE ATTACHED.

R.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Ret 5½
N.E 1¾
E.A 12
C ½

6

RETOUCHE DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H994 ORDER NO. 61522 DATE 5-26-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL MULTNOMAH,
PORTLAND, ORE.

50 MFC GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL MULTNOMAH, PORTLAND, OREGON
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE LAYOUT & INSTRUCTIONS ATTACHED.

3 photos rec'd 5/3/36

Must have #C.O. 6/13/36

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

5x7
1
10½
2½
1.18
C-1½

NO. 6A-H995

WESTERN PUBLISHING & NOVELTY CO., ORDER NO. 61573

LOS ANGELES, CALIF.

DATE 5-28-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) RESIDENCE OF JOE E. BROWN, BEVERLY HILLS, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 809

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ATTACHED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H996

WESTERN PUBLISHING & NOVELTY CO.,

LOS ANGELES, CALIF.

ORDER NO. 61573

DATE 5-28-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

LITTLE COUNTRY CHURCH OF

HOLLYWOOD

PRIVATE NO. BEFORE TITLE: 831

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M NO

IMPRINT

SAME S ABOVE

COLOR DESCRIPTION

SEE ATTACHED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H881 997

WESTERN PUBLISHING & NOVELTY CO., ORDER NO. 61573

LOS ANGELES, CALIF. DATE 5-28-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) YACHT HARBOR, SANTA MONICA, CALIFORNIA

PRIVATE NO. BEFORE TITLE: SM-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ATTACHED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H998

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 61572

DATE 5-28-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.	FRONT No. 11 R. M NO
TITLE (IN FULL) TOP-YOSEMITE NATIONAL PARK, CALIFORNIA BOT-YOSEMITE LODGE	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 382	

COLOR DESCRIPTION

See attached copy

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1000

WESTERN PUBLISHING & NOVELTY CO.,
LOS ANGELES, CALIF.

ORDER NO. 61571

DATE 5-28-1936

12½ M ART COLORTONE POST CARDS : WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 11 R. M NO
TITLE (IN FULL) GREETINGS FROM LOS ANGELES, CALIFORNIA BOT-Small type (C) C.T.&CO.	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER. LA-199	

COLOR DESCRIPTION

UNX TAKE VIEWS FROM FOLDER ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1001

WOODCOCK MFG. CO., HOT SPRINGS NATIONAL PARK, ARK.

ORDER No. 61870

DATE 5-28-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

VIEW FROM WEST MOUNTAIN,

HOT SPRINGS NATIONAL PARK, ARKANSAS

FRONT No. 1 R. M YES same as HPH2010

IMPRINT SAME AS ABOVE

2 Blueprints

COLOR DESCRIPTION

The buildings in the background are to a great extent various shades of red -- with mostly slate roofs, or dark gray roofs. See attached copy.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

NO. 6A-H1002

WOODCOCK MFG. CO., HOT SPRINGS NATIONALPARK, ARK. ORDER NO. 61570

DATE 5-8-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER), LOWER, CENTER - BORDER

TITLE (IN FULL)

CONFEDERATE MONUMENT, HOT SPRINGS NATIONAL PARK, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES same as 4AH2010

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

All buildings and cars to be eliminated - post card to show only the monument - which is pure white. Try to put some life into the sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

NO 36A-H1003

WOODCOCK MFG. CO., ORDER NO. 61570

HOT SPRINGS NATIONAL PARK, ARK. DATE 5-28-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

A PRETTY RESIDENTIAL SECTION

ON WEST GRAND AVENUE? HOT SPRINGS NATIONAL

PARK, ARKANSAS

FRONT NO. 1 R. M YES same as HAH2010

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

Remove all wires - clean up street in left foreground. Buildings in left foreground - light roof of 2nd bldg is #29. Roofs and bricks on otherbldgs. are #23, (roofs a little darker). Woodwork #14. Roof sticking out of foliage in right background is #10.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1004

WOODCOCK MFG. CO.,

HOT SPRINGS NATIONAL PARK, ARK.

ORDER NO. 61570

DATE 5-28-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUTIFUL NEW DRIVE ON WEST MOUNTAIN, HOT SPRINGS NATIONAL PARK, ARKANSAS

Photo # 6BH618

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES same as 4AH2010

IMPRINT SAME AS ABOVE

2 blueprints

COLOR DESCRIPTION

Do not eliminate shadows on the road. Railing on left hand side of natural brown logs. Rocks on right hand side vary from #10 to #11.

Photo # 7AH2651

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

3

NO. 6A-H1005

NICHOL'S 10c STORE, BRISTOW, OKLA. ORDER NO. 61615

DATE 5-29-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AMERICAN LEGION HUT, BRISTOW, OKLA.

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 6A-H1006

NICHOL'S 10c STORE, BRISTOW, OKLA.

ORDER NO. 61615

DATE 5-29-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FIRST PRESBYTERIAN CHURCH,
BRISTOW, OKLA.

FRONT NO. 1 R. M YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 6A-H1007

NICHOL'S 10c STORE, BRISTOW, OKLA.

ORDER NO. 61615

DATE 5-29-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE) M. O

PLACE OF TITLE: UPPER. (LOWER) CENTER - BORDER.

TITLE (IN FULL)

BRISTOW HIGH SCHOOL,

BRISTOW, OKLA.

FRONT NO. 1 R. M YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1008

LYNN H. BOYER,

PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER No. 61569

DATE 6-9-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL)

MONUMENT WHERE WASHINGTON CROSSED THE DELAWARE RIVER, NEAR TRENTON, N. J.

PRIVATE NO. BEFORE TITLE;

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT

SAME AS ABOVE

3B 454

COLOR DESCRIPTION

Light stone monument and figure, bronze plate, show flag on pole on right. Green lawn and shrubbery. Put clouds in sky.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1009

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N.J.

ORDER NO. 61568

DATE 6-3-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.	FRONT NO. 1 R. M NO
TITLE (IN FULL) SEAVIEW AND LAVENDAR ROADk, WILDWOOD CREST, N.J.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bldg. colonial buff, green top, side roof, white columns and porch and window frames and sash, green doors in center left. white doors on right and left rear, dark blue sign white letters, gray cement step and walkf, green shrubbs along front, make red flowers between shrubxs.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TWO SET UP

Phone in JAH-2320

NO. 6A-H1011

TEXAS LONGHORN CAVERN, INC.,

DALLAS, TEXAS

ORDER NO 61567

DATE 5-28-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NATURAL ARCHWAY OF BEAUTIFUL FLOWSTONE

BOT-LONGHORN CAVERN TEXAS STATE PARK, BETWEEN BURNET AND MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. ~~4A-H139~~ COLOR SAME AS 4A-H139

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 1/R

2

H 6 1-2
A 8-4

NO. 6A-H1012

TEXAS LONGHORN CAVERN, INC., ORDER NO 61567

DALLAS, TEXAS DATE 5-28-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

ENTRANCE TO PARK ON HIGHWAY NO. 66 BOT-LONGHORN CAVERN TEXAS STATE PARK, BETWEEN BURNET AND MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT

NONE

COLOR DESCRIPTION

Wall-gray stone.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

M

NO. 6A-H1013

TEXAS LONGHORN CAVERN, INC., ORDER NO. 61567

DALLAS, TEXAS DATE 5-28-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. FRONT NO. SPECIAL R. M YES

TITLE (IN FULL) DANTE'S INFERNO IMPRINT NONE

BOT-LONGHORN CAVERN TEXAS STATE PARK, BETWEEN BURNET AND MARBLE FALLS, TEXAS

COLOR DESCRIPTION

~~USE PHOTO NO. 4A-H139~~ COLOR SAME AS 4A-H139

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1014

TEXAS LONGHORN CAVERN, INC.,
DALLAS, TEXAS

ORDER NO. 61567

DATE ~~8-28-1936~~

6m M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER, LOWER, CENTER,~~ BORDER.

TITLE (IN FULL) THE VIKING PROW

BOT-LONGHORN CAVERN TEXAS STATE PARK, BETWEEN BURNET AND MARBLE FALLS, TEXAS

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. ~~4A-H139~~ COLOR SAME AS 4A-H139

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1014 5

TEXAS LONGHORN CAVERN, INC., ORDER NO. 61567

DALLAS, TEXAS DATE 5-28-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

FAMOUS LAKE ROOM

BOT-LONGHORN CAVERN TEXAS STATE PARK, BETWEEN BURNET AND MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPECIAL R. M YES

IMPRINT NONE

COLOR DESCRIPTION

USE PHOTO NO. 4A-H139 COLOR SAME AS 4A-H139

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1016

MARKEN & BIELFELD, INC.,

FREDERICK, MD.

ORDER NO 61566

DATE 5-28-1936

20 1/2
A 9 1/2

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

GEORGE WASHINGTON HOTEL,
WINCHESTER, VIRGINIA

PRIVATE NO. BEFORE TITIE: 117

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 14 R. M H8.

IMPRINT SAME AS ABOVE

Plate no on front at bottom

COLOR DESCRIPTION

USE PHOTO NO. 1577-30 COLOR SAME AS 1577-30

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO. 7/20/36

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

2

#1

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1017 ORDER NO 61625 DATE 5-28-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER SCREENO AMUSEMENT CO., CHICAGO, ILL.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCREENO THEATRE TEXAS CENTENNIAL CENTRAL EXPOSITION CLYDE ELLIOTT, SCREENO CO., DALLAS, TEXAS. - SCREENO AMUSEMENT CO., CHICAGO

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE MR. BLAICHER FOR RETOUCHING INSTRUCTIONS

PHOTO LITHO
Rephoto
NEG. NO.
_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

Sample by Mack
make DK. Color impression

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Rephoto 5X10
Red 12½
2 R - 2½
12½
C 3/4

Matte finish light

DEADLINE DEADLINE

5

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1018 ORDER NO. 6D625 DATE 5-28-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER SCREENO AMUSEMENT CO., CHICAGO, ILL.

25M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, ~~Border~~ — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SCREENO THEATRE TEXAS CENTENNIAL CENTRAL EXPOSITION CLYDE ELLIOTT, SCREENO CO., DALLAS, TEXAS. - SCREENO AMUSEMENT CO., CHICAGO

FRONT NO. 5 (All of this on address side) R. M. (Yes) No same as 6AH1017
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE MR. BLAICHER FOR RETOUCHING INSTRUCTIONS

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

sample by ST

Delete

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DIAL NO. 6A-H1019 ORDER NO. 61622 DATE 5-28-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER EASTERN AIR LINES,
NEW YORK,N.Y.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

USE BEST PHOTO

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AEROPLANE IS SILVER ALL OVER, BUT THERE IS SOME COLOR IN THE TWO ROUND EMBLEMS ON THE SIDES (THE COLORS FOR THESE WILL HAVE TO BE OBTAINED FROM THE CHICAGO OFFICE OF EASTERN AIR LINES)



PHOTO PROPERTY OF C. T. & CO., — CUSTOMER

DIAL No. 6A-H1019 **ORDER NO.** 63939 **DATE** 7-30-1936 **DEPT.** RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART **DATE COMPLETED** Photos for this Customer

CUSTOMER THE LOTUS
WASHINGTON, D.C.

25 M PC **SIZE** 3½ x 5½ **STYLE** PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE LOTUS - 727 14TH ST.,N.W. - WASHINGTON, D.C.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

REMOVE THE WOODEN FRAME WHICH BLOCKS
A PART OF THE ORCHESTRA

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo rcd 2/21/38

Submit to Court

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 6A-H1020

F.W.WOOLWORTH

ORDER NO. 61679

ELKINS, W.VA.

DATE 6-1-1938

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MOUNTAINEER, WEST VIRGINII

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT NONE

Obtain 9BH2471

COLOR DESCRIPTION

REMOVE DEER ON ~~COLORED PRINT~~ Bw 21 print AND PLACE DEER ON ~~BLACK &~~ ~~WHITE ATTACHED~~ Colored PHOTO ON SAME SPOT WHICH WILL AVOID SHOWING SO MUCH SKY.

COLORING ON COLOR PRINTS CAN BE REMOVED IS NECESSARY BY TURPENTINE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO.

PHOTO TICKET

NO. 6A-H1021

STANLEY A. PILTZ COMPANY,

ORDER NO 61659

SAN FRANCISCO? CALIF.

DATE 6-1-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT NO. 6 R. M YES
TITLE (IN FULL) SAN FRANCISCO-OAKLAND BAY BRIDGE, U.S. BATTLESHIPS AT ANCHOR, SAN FRANCISCO BAY BOT-Small type - (C)Stanley A. Piltz	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER RIGHT CORNER-40	
COLOR DESCRIPTION	

SEE ENCLOSED TISSUE ATTACHED. U.S.S. SARATOGA IN FOREGROUND.

OTHER SHIPS ARE (LEFT TO RIGHT) TEXAS? NEW YORK, OKLAHOMA

4BH78

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 9/30/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1022

STANLEY A. PILTZ COMPANY, ORDER NO. 61661

SAN FRANCISCO, CALIF.

DATE 6-101936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL)

COIT MEMORIAL TOWER ON TELEGRAPH HILL, ALCATRAZ ISLAND, SAN FRANCISCO BAY, CALIF.

BOT- SMALL TYPE: (C) Stanley A. Piltz

PRIVATE NO. UPPER RIGHT CORNER: 39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 9/30/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

STANLEY A. PILTZ COMPANY,
SAN FRANCISCO, CALIF.

NO. 6A-H1023

ORDER No. 61500

DATE 5-29-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT No. 6 R. M YES
TITLE (IN FULL) SAN FRANCISCO FROM THE PACIFIC, GOLDEN GATE BRIDGE, BUSINESS DISTRICT, SAN FRANCISCO-OAKLAND BAY BRIDGE, OAKLAND, BERKELEY, ALAMEDA AND E. BAY CITIES IN DISTANCE. Private no extreme right upper view - 41	IMPRINT SAME AS ABOVE
SMALL TYPE: (C) STANLEY A. ~~XIXIX~~ PILTZ	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

9/30/36

Rush

1 H.C.P. June 4. sure

NO. 6A-H1024

STANLEY A. PILTZ COMPANY;
SAN FRANCISCO, CALIF.

ORDER NO. 61665

DATE 6-1-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER. LEFT

TITLE (IN FULL)

SAN FRANCISCO'S DOWNTOWN DISTRICT, GOLDEN GATE BRIDGE, SPANNING THE GOLDEN GATE ENTRANCE TO SAN FRANCISCO BAY

BOT-Small type-(c) Stanley A. Piltz.

COLOR DESCRIPTION ~~PRIVATE NO. UPPER RIGHT BORDER-38~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 6 R. M YES

IMPRINT SAME AS ABOVE

SEE ENCLOSED TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO. 9/30/36

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1025

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 61653

DATE 5-29-1936

6 M ART COLORTONE POST CARD , WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

INDIAN WORKROOM, FRED HARVEY
INDIAN BUILDING, ALBUQUERQUE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-4240

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT

TRADEMARK

no on front

COLOR DESCRIPTION

FOLLOW COLORED PHOTO

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

FRED HARVEY
KANSAS CITY, MO.

NO. 6A-H1026

ORDER NO. 61653

DATE 5-29-1936

6 M ARR COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

NAVAHO CHILDREN AT XXXXX
GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4241

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT

TRADEMARK

No. on front

COLOR DESCRIPTION

SEE COLORED PHOTOX. MAKE CHANGES AS FOLLOWS. ROCK SHOULD BE RED SANDSTONE COLOR. CRADLE CLOTH SHOULD BE DIRTY WHITE, TAN STRAPS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1027

FRED HARVEY

KANSAS CITY, MO.

ORDER NO. 61653

DATE 5-29-1936

6 M ART COLORTONE POST CARD , WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL)

THE LOUNGE, LA POSADA,
FRED HARVEY HOTEL, WINSLOW , ARIZONA

PRIVATE NO. BEFORE TITLE: H-4159

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 18 R. M YES

IMPRINT TRADEMARK

COLOR DESCRIPTION

SEE SAMPLE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1028

FRED HARVEY,
KANSAS CITY, MO.

ORDER NO. 61653

DATE 5-29-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, (LOWER) CENTER - BORDER	FRONT NO. 18 R. M YES
TITLE (IN FULL) DINING ROOM, LA POSADA, FRED HARVEY HOTEL, WINSLOW, ARIZONA	IMPRINT TRADEMARK
PRIVATE NO. BEFORE TITLE: H-4158	no on front

COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS.

H-4027

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE CAST HD

NO. 6A-H1029

FRED HARVEY
KANSAS CITY, MO.

ORDER NO. 61653

DATE 5-29-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

PASSAGEWAY TO WEST WING, LA POSADA, FRED HARVEY HOTEL, WINSLOW, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4157

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M YES

IMPRINT TRADEMARK

COLOR DESCRIPTION

SEE SAMPLE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1030

HERZ POST CARDS ,
1565 EBERS STREET,
SAN DIEGO, CALIF.

ORDER NO. 61672

DATE 6-1-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

TITLE: SUPERSTITION MOUNTAIN AND DESERT
√ R M end

PRIVATE NO. BEFORE TITLE: 124

COLOR DESCRIPTION

USE PHOTO NO. 112043 COLOR SAME AS 112043

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1031

HERZ POST CARDS, 1565 EBERS STREET,
SAN DIEGO, CALIFK.

ORDER NO. 61672

DATE 6-1-1936

12½ M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
ON FRONT

FRONT NO. 1 R. M NO

IMPRINT
SAME AS ABOVE

TITLE: [redacted] ON THE DESERT
DAYBREAK

PRIVATE NO. BEFORE TITLE: 125

COLOR DESCRIPTION

USE PHOTO NO. 112042 [redacted] MAKE COLORED SKY
AS ON 5A-H1452 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET up

NO. 6A-H1032

HERZ POST CARDS, 1565 EBERS STREET, ORDER NO. 61672

SAN DIEGO, CALIF. DATE 6-1-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, (LOWER) CENTER - BORDER.

TITLE (IN FULL)

ON ~~FRONT~~

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

~~TITLE:~~ GILA MONSTER

PRIVATE NO. BEFORE TITLE: ~~526~~ 510

COLOR DESCRIPTION

USE PHOTO NO. 4A-H919 and NEW PHOTO. PLACE GILA MONSTER IN LEFT FOREGROUND OF NEW PHOTO. SUBMIT ROUGH SKETCH.

Rocks in background reddish brown, Have Gila head, a sort of salmon color

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

2

HICKEY BROTHERS,
DAVENPORT, IOWA

NO. 6A-H1033

ORDER NO. 61673

DATE 6-1-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

H01½
A9

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

LEWIS HALL, ST. AMBROSE
COLLEGE, DAVENPORT, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

5
12

NO. 6A-H1035

HICKEY BROTHERS,

DAVENPORT, IOWA

ORDER NO. 61673

DATE 6-1-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

THE HOME OF JOHN DEERE,

MOLINE, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

3cP2082

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

(TYPE SET UP

NO. 6A-H1036

E. H. SHARTLE,
MEADVILLE, PA.

ORDER NO. 65883

DATE 10-5-1936

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) CANOEING ON CONNEAUT LAKE, PA. EAST SIDE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

SEPARATE TITLE:

TOP LEFT: CANOEING
TOP RIGHT - S-348

SEPARATE IMPRINT:
C.T.GREAT LAKE SCENES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT DETAIL OF CLOUDS STRONGLY. CANOE IS GREEN, MAHOGANY GUNWALE AND THE NAME ON THE SIDE IS ALOHA. LAKE IS VERY ROUGH AND IT SHOULD SHOW ROUGHNESS OF THE WATER. STONEWALL ALONG THE SHORE IS ORDINARY HARD HEADS. PERHAPS THE SMALL PIECE OF DOCK AT THE LOWER LEFT HAND CORNER MIGHT BE CHANGED TO WATER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By CTT
Date 10/9/36

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date OCT 9 1936

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			OCT 9-1936	[illegible]
SKETCH				
RETOUCHING	12	2 hrs	10-9	10-16-St.
PHOTO-LITHO		1	10-16	
BLUEPRINT STRIPPING, OPAQUING	65	1	10-16	10-17-St.
ENGRAVING				
HAND COLOR PROOF		1½	10-17	10-17 Pitt
ARTIST DEPT.		12	10-17	10-20 Pitt.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

DEADLINE

12

ST. 23

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1036 ORDER NO. 61674 DATE 6-3-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VICTOR VIENNA GARDEN CAFE
NORTHBROOK, ILL.

PHOTO RETURNED TO

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

See tissue

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

DEADLINE
DEADLINE

NO. 6A-H1037 √

ORDER NO.

CURT TEICH & CO., INC.,

DATE 6-1-1936

M — Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

A BIT OF GRAFT NOW AND THEN

(C) LOWER LEFT HAND CORNER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER NO

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

repeat 1

A16

CURT TEICH & CO.

NO. 6A-H1038 ✓

ORDER NO.

DATE 6-1-1936

M

Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

EDUCATIONAL AGES OF THE MALE

(C) LOWER LEFT HAND CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1039

CURT TEICH & CO.

ORDER NO.

DATE 6-1-1936

A16

M

Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SPORTS AGES OF OUR GIRLS

(C) LOWER LEFT HAND CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

CURT TEICH & CO.

NO. 6A-H1040

ORDER NO.

DATE 6-1-1936

M

Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GIMME AGES OF THE FEMALE

(C) LOWER LEFT HAND CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1041

CURT TEICH & CO.

ORDER NO.

DATE 6-1-1936

M

Art Colortone White Border

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

EATING AGES OF THE MALE

(C) LOWER LEFT CORNER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO I R. M NO

IMPRINT

NONE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

(519)

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1042 **ORDER NO.** 61713 **DATE** 6-4-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ASHEVILLE POST CARD CO
ASHEVILLE, N.C.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full E-27 FOUNTAIN INN, EUSTIS, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

IF A SUN UMBRELLA CAN BE PUT TO GOOD ADVANTABE ON LAWN IN FOREGROUND, DO SO, ~~KMTX~~

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

GRAY STUCCO BLDG. BRIGHT GREEN WINDOW TRIM. SIGN BLACK LETTERS ON WHITE. AWNINGS AT ENTRANCE TAN, RED & WHITE STRIPED. RED & PURPLE FLOWERS TO LEFT FOREGROUND. BUSHES TO RIGHT AT HOTEL HAVE PINK BLOSSOMS. THERE ARE SEVERAL IN GARDEN WITH RED & PINK BLOSSOMS.

ALSO SEE ADDITIONAL INSTRUCTIONS ATTACHED.

Photo ret 9/11/36

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1043 ORDER NO. 61712 DATE 6-11-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ANTRIM LODGE HOTEL
ROSCOE, N. Y.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP: OPEN ALL YEAR
BOT: ANTRIM LODGE, ROSCOE, N. Y.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER
Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1044 ORDER NO. 61711 DATE 6-4-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CENTURY SWEET SHOPPE
ROCHESTER, N. Y.

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. NOTE CORRECTIONS: IF YOU WILL LOOK AT THE SKETCH YOU WILL NOTE THAT THE INSIDE BACK OF THE CHAIRS IS MARKED RED, AS THE SEATS ARE RED. HAD THE SEATS PINK. CUSTOMER HAS MARKED WITH A CRAYON OVER THE PINK. THE SHADES SHOULD BE NO. 7 ON THE CHART. ON THE SIDE WALL YOU WILL NOTE MARKED L.B. THAT IS FOR LIGHT BROWN, THE STRIPES THROUGH THE LIGHT BROWN ARE DARK BROWN.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE ABOVE.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1045 ORDER NO. 61710 DATE 6-4-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL GOLDEN
RENO, NEV.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, (Lower, Center) — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL GOLDEN, RENO, NEVADA

FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. ENCLOSED ARE TWO P.C.PHOTOS OF HOTEL WHICH SHOW DETAIL A LITTLE BETTER THAN LETTERHEAD, AND SHOW THE WAY CARS ARE PARKED AT AN ANGLE. THIS BUILDING INCLUDES THE BANK CLUB, BUT THEY FAKE THE FOURTH FLOOR ON THIS CORNER, WHICH CUSTOMER WANTS US TO DO IN MAKING THE DRAWING. ALSO HE WANTS THE HOTEL GOLDEN AT THE TOP UNDERNEATH THE FLAG TO SHOW UP MORE PLAINLY AND ALSO HOTEL GOLDEN ON THE MARQUEE. IF ELECTRIC SIGN WILL WORK IN TO ADVANTAGE, YOU MIGHT INCLUDE IT ALSO.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
Route Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175
Paper — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1046 **ORDER NO.** 61706 **DATE** 6-4-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RIVIERA RESTAURANT CO., SAN FRANCISCO,CALIF.

25 MPC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: DO NOT FAIL TO VISIT US WHEN IN SAN FRANCISCO

BOT: THE RIVIERA,—SAN FRANCISCO'S BEAUTIFUL NEW RESTAURANT,—STOCKTON & UNION STS.— SAN FRANCISCO,CALIF.

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1047 ORDER NO. 61700 DATE 6-4-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER GRAEF & SCHMIDT, INC.
NEW YORK, N.Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TWIN BRAND
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. NOTE CHANGES: THE BROWN BORDER IS TOO WIDE AND SHOULD BE ONLY HALF AS WIDE. THE THE TRADEMARK THE WORDS "TWIN BRAND" SHOULD BE PRINTED AS INDICATED ON SAMPLE HEREWITH. UNDERNEATH THIS T.M. WE SHOULD LIKE TO HAVE THE WORDS "SINCE 1731". THE NOS. 1731, 1770, 1800., SHOULD BE A TRIFLE HEAVIER, AND THE FIRST NO. 1731 SHOULD BE IN THE LIGHTER COLORED FIELD ALTOGETHER. THE NAME ~~"HENCKELS" IS SPELLEDXX WRONG.~~ THE CORRECT SPELLING IS "HENCKELS" THE TEXT IS NOT SATISFACTORY, SO USE THE FOLLOWING:
"FROM GENERATION TO GENERATION J.A.HENCKELS TWIN BRAND RAZORS AND SHEARS HAVE RETAINED THEIR UNSURPASSED QUALITY."

PHOTO LITHO
Rephoto
NEG. NO.
With ___ Photograph each - Size 5x7 - 8x10 - 10x12
___ Prints each from ___ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

VERY RUSH

Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1048 ORDER NO. 61699 DATE 6-4-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED

CUSTOMER JULIUS BANDES, 810 BROADWAY, NEW YORK, N.Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: COLONIAL NAVIGATION CO.

~~BOT:~~ BETWEEN NEW YORK AND NEW ENGLAND

BOT: TRIPLE SCREW EXPRESS TURBINE STEAMER

FRONT NO. 5 R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

~~IMPRINT: C.T. IN CENTER. SAME AS ABOVE AT LEFT.~~

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE CHOCOCOX

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from ____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLOREX INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1049 ORDER NO. 61699 DATE 6-4-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER JULIUS BANDES, 810 BROADWAY, NEW YORK, N. Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: COLONIAL NAVIGATION CO., BETWEEN NEW YORK AND NEW ENGLAND.
BOT: TRIPLE SCREW EXPRESS TURBINE STEAMER

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: C.T. IN CENTER. SAME AS ABOVE AT LEFT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE PHOTO NO. 6A-H1048

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 6A-H1050

SANBORN SOUBENIR CO.?

ORDER NO. 61764

DENVER, COLO.

DATE 6-3-1936

~~12½~~ M ART C COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

FRONT NO. 3 R. M YES

IMPRINT SAME AS ABOVE

TITLE: PICTURESQUE CLIFFS AND HIGHWAY IN THOMPSON CANON ~~NEAR~~-ESTES, ROCKY MOUNTAIN NATIONAL PARK, COLO.

~~PRIVATE NO. BEFORE UPPER TITLE: 2220~~

Photo 6BH145

COLOR DESCRIPTION

Posts dark, white cables, oiled road, dark cliffs, grey to black with some lighter tints, but not too coppery or reddish.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO 6A-H1051

SHEPEARD'S,

PENSACOLA, FLA.

ORDER NO 61858

DATE 6-3-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M NO
TITLE (IN FULL) TOWER BEACH, FORT WALTON, FLORIDA	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

COLOR AS MARKED ON PHOTO

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

Black proof to Eg

DEADLINE

NO. 6A- H1052

SHEPEARD'S, PENSACOLA, FLA.

ORDER NO. 61758

DATE 6-3-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

LEADS, FROM TOWER BEACH, FORT WALTON, FLORIDA

in 06782

FRONT NO. R. M

IMPRINT 1 NO

SMAE AS ABOVE

COLOR DESCRIPTION

COLOR AS MARKED ON PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

PUTNAM STUDIOS,
LOS ANGELES, CALIFORNIA

NO. 6A-H1053

ORDER NO. 61794

DATE 6-6-1936

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) THE VILLAGE, LAKE ARROWHEAD, CALIFORNIA	IMPRINT SAME AS ABOVE
PRIVATE NO. LOWER LEFT CORNER: 10828	

COLOR DESCRIPTION

BURNT ORANGE AWNING. GREEN & ORANGE UMBRELLA COLOR LIKE IA 1344

1 gct Card

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 6A-H1054

ORDER NO. 61774

DATE ~~6-6-1936~~

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) HOTEL CROOKSTON,
CROOKSTON, MINN.

PRIVATE NO. UPPER LEFT CORNER: 240

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

HOTEL BROWN BRICK WITH WHITE BORDERS OR WHITE STONE FRONT. AWNINGS BROWN WITH WHITE STRIPES, BUILT OUT WINDOWS IN COURT DARK GREEN, WITH METAL ROOFED ENTRANCE, PAINTED TAN

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 6A-H1055

ORDER NO. 61775

DATE 6-6-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) STATE TEACHERS COLLEGE MAIN BUILDING, MOORHEAD, MINN.

PRIVATE NO. UPPER LEFT CORNER: 263

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYP[illegible] OUT UP

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 6A-H1056

ORDER NO. 61775

DATE 6-6-1936

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) BROADWAY LOOKING NORTH, FARGO, N. D.

PRIVATE NO. UPPER LEFT CORNER: 264

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

TRY TO BUILDING UP THE GREY XX BUILDING IN THE BACKGRO ND HIGHER IN THE
PHOTO SO THAT IT WILL LOOK MORE LIKE THE COPYRIGHTED PHOTO ATTACHED.

in 2BH1232

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

5

2 @ 1½
A9

NO. 6A-H1057

ARROWHEAD TRADING POST,
DULUTH, MINN.

ORDER NO. 61775

DATE 6-5-1936

12½ M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

AGRICULTURE COLLEGE
GYMNASIUM, FARGO, N. D.

PRIVATE NO. UPPER LEFT CORNER: 265

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

TAKE OUT CAR AT LEFT OF PHOTO

in 2BH1232

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

M

ARROWHEAD TRADING POST,
DULUTH, MINN.

NO. 6A-H1058

ORDER NO. 61775

DATE 6-6-1936

12½ M ART COLORTONE OST CARDS, WHITE BORDER GROUP (5)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SOME OF THE MAIN COLLEGE BUILDINGS, AGRICULTURE COLLEGE, FARGO, N.D.

PRIVATE NO. UPPER LEFT CORNER: 266

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

7BH839

COLOR DESCRIPTION

TO BE ARRANGED SIMILAR TO 102783

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1059 ORDER NO. 61780 DATE 6-5-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOLLAND'S STORE
CHICAGO, ILL.

25 M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

MAKE NIGHT VIEW

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Pencil sketch

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Ret 6
RC 1¾
1 10½
C- 1½ ?

Ret
11.00
By

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1060 ORDER NO. 61787 DATE 6-5-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER POWERS BROS.HOTEL CO.,
FARGO,N.D.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: FARGO'S LARGEST HOTEL
BOT: HOTEL GARDNER, FARGO, N. D.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 133
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process. 150 175
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
RED BRICK WITH WHITE, STONE TRIM. SIGNS BLUE BACKGROUND WITH WHITE LETTERS.

RETURN PHOTO TO ARROWHEAD TRADING POST, DULUTH, MINN.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Make DK. Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1061 ORDER NO. 61787 DATE 6-5-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER POWERS BROS.HOTEL CO.,
FARGO,N.D.

12½M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP: FARGO'S ONLY FIREPROOF HOTEL
BOT: HOTEL POWERS, FARGO,N.D.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TRY TO BLOCK ~~OX~~ OFF THE HAGARTH SIGN AND ALSO THE HOTEL TO THE ~~RIGHT~~ OF THE PICTURE. JUST SHOW THE POWERS HOTEL

PHOTO LITHO
Rephoto

NEG.NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RED BRICK WITH WHITE STONE TRIM. SIGNS WHITE LETTERS. NEON SIGN WHITE LETTERS WITH BLUE BACKGROUND.AWNING GREEN STRIPE.

RETURN PHOTO TO:ARROWHEAD TRADING POST,DULUTH,MINN.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Make DK Blue impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1062 ORDER NO. 61815 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER FORD ROOFING PRODUCTS CORP.
CHICAGO, ILL.

25M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

RE-ROOFED WITH FORD'S COPPER-BOUND SHINGLES

(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 none R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED, WITH CORRECTIONS.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. Screen 133
Transfer — Paper Process — New Process. Screen 150
Stripping — White Border — Full Face. Screen 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

Replate 5x7
Layout 2
Vet 6½
H.C. 1-1/4
L.C. 11

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1063 ORDER NO. 61815 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER FORD ROOFING PRODUCTS CORP
CHICAGO, ILL.

25M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RE-ROOFED WITH FORD'S COPPER-BOUND SHINGLES
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. ~~5~~ None R. M. ~~Yes~~ No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH, WITH CORRECTION

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MUST HAVE HCP 6/12/36

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1064 **ORDER NO.** 61816 **DATE** 6-5-1936 **DEPT.** RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART **DATE COMPLETED** Photos for this Customer

CUSTOMER TAYLOR BEDDING MFG. CO.,
TAYLOR, TEXAS

12½ M PC **SIZE** 3½ x 5½ **STYLE** ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full TAYLOR BEDDING MFG. CO.
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint (No Imprint)

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. THE WORD "THE" IS ITALICS OR SCRIPT IS WILL APPEAR BEFORE "XSOUTH'" AND THE LOWER LINE TO BE LARGER. USE SOME SUITABLE BLOCK TYPE FOR THE HEADING AT TOP. (RESUBMIT SKETCH TO CUSTOMER.)

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
SEE SKETCH ATTACHED WITH CORRECTIONS: THE TRUCKS ARE PAINTED A FIRE TRUCK RED. BALANCE OF THE CARD IS TO HAVE MORE FLASH AS THEY THINK IT IS A LITTLE DULL. IT WILL BE NECESSARY TO BRIGHTEN UP THAT BACKGROUND WITH A MORE FLASHY TONE, COLOR #10 IS SUGGESTED AS MORE APPROPRIATE.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1065 ORDER NO. 61817 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER COMMODORE RESTAURANT,
GLENS FALLS, N. Y.

25 M PC SIZE 3½ x 5½ STYLE XRT PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full COMMODORE RESTAURANT
GLENS FALLS, N. Y.

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED, ALSO INSTRUCTIONS

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen (120)
Dry — Wet — Pancromatic — Color Separation. (133)
Transfer — Paper Process — New Process. (150)
Stripping — White Border — Full Face. (175)
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

make DK Blue Imprint

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1066[illegible] NO. 61819 DATE 7-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER ALLEN'S INVALID HOME
MILLEDGEVILLE , GA.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ALLEN'S INVALID HOME, MILLEDGEVILLE, GA.

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

on front

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1067 ORDER NO. 61819 DATE 6-5-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALLEN'S INVALID HOME, MILLEDGEVILLE, GA.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ALLEN'S INVALID HOME, MILLEDGEVILLE, GA.

FRONT NO. 5 R. M. Yes No same as 6AH1064

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

on front

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTA HED.

PHOTO LITHO

Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120 133 150 175

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

6A-H1067

1850

R2

R 6½ H 2½ 12½ C- ½

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1068 ORDER NO 61822 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE AMERICAN HOTEL
BROOKVILLE, PA.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE AMERICAN HOTEL, BROOKVILLE, PA.
AT THE GATEWAY TO COOK FOREST

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE BEST PHOTO. REMOVE AUTOS ON LEFT LOWER CORNER
ALSO SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
BUFF BRICK, WHITE CORNICE, SASH, WINDOW FRAMES. TAN WINDOW BLINDS. WHITE CURTAINS, DARK ROOF. DARK GREEN FIRST FLOOR, DOORS & SASH. DARK SIGN, WHITE LETTERS. RED LETTERS ON SMALL SIGN AT MARKEE. DARK GREEN MARKEE. ON LEFT IST BLDG. LIGHT STONE, #15, BRONZE MARKEE & SASH. PARK RESTAURANT SIGN BROWN, WHITE LETTERS. THIRD BLDG. ON LEFT LIGHT GRAY. BLACK IRON FENCE AT RIGHT. GREEN SHRUBBERY. SIDEWALK LIGHT GRAY, STREET DARKER GRAY.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1069 ORDER NO. 61823 DATE 6-5-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OLD HIGHTS HOTEL
HIGHTSTOWN, N. J.

12½ M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: OLD HIGHTS HOTEL — HIGHTSTOWN NEW JERSEY

BOT: "FAMOUS FOR QUALITY FOODS FOR OVER 50 YEARS"

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark. Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

ELIMINATE ALL WIRES, LOW BUILDING AT LEFT, ROAD SIGN, BOTH SIGNS IN WINDOWS AT THE LEFT OF THE MAIN ENTRANCE & SHOW THE TWO LARGE WINDOWS DISTINCTLY AT THE LEFT OF THE MAIN ENTRANCE. ALSO SHOW THE SHRUBBERY IN FRONT OF THESE WINDOWS. SHOW THE DRIVEWAY AT THE RIGHT WITH THE PARKING SPACE IN BACK. ALSO SHOW A DRIVEWAY AT THE EXTREME LEFT OF PICTURE, THEN SHOW THE BALANCE OF THE SPACE AS PARKING SPACE. IN THE REAR OF THIS PARKING SPACE SHOW SOME LARGE TREES. ELIMINATE BOTH PHONE SIGNS IN WINDOWS AT RIGHT.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
DELIVER to Salesman, Customer, or Sample for Position, Office
Straighten Photo
Negative — Line — Halftone — Combination. Screen 120 133 150 175
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blueline — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

AWNINGS #29. THE FRINGE IS WHITE. ROOF #23 TIN ROOF. BUILDING ALL WHITE. WINDOW FRAMES #29 SASH #14 CREAM. CHIMNEYS WHITE. SIGN BACKGROUND #23 WITH THE CORNERS OPPOSITE IN BLUE. THE LETTERS IN WHITE.

make red suggestions

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1070 ORDER NO. 61825 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER MILLER WRAPPING MACHINE CO., CHICAGO, ILL.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
WRAPPED BY THE MILLER "ECONOMATIC"
WRAPPING MACHINE

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE SAMPLES

Must have Proof
6/10/36

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1071 ORDER NO. 61826 DATE 6-5-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER NATL.LIFE & ACCIDENT INS.CO.
NASHVILLE, TENN.

100 M GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE, W ITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
~~(AS SOPY)~~

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

USE NEW PHOTO & PHOTOS NO. 5A-H1680 & 5A-H1508

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen (120 133 150 175)
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

YOU CAN USE YOUR OWN JUDGMENT AS TO COLOR OF THE CLOTHES ON THE FIGURES. THE LADY IS A PERFECT BLONDE AND ~~XXX~~ GENTLEMAN HAS DARK HAIR. THERE ARE THE FIVE TEXAS FLAGS ON EACH END. HAVE BLUE ON BLDG. STRONGER. THE SHIELDS ARE SILVER.

Top of hat is white

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE
DEADLINE

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1072 ORDER NO. 61783 DATE 6-6-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER GENERAL FOODS CORP
NEW YORK, N. Y.

100 M PC SIZE 3½ x 5½ STYLE ART CO LORTONE, FULL FACE ON THREE SIDES (All Sides and Bottom)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C. T. Imprint~~ (No Imprint)

No on front

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen (120 133 150 175)
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE SAMPLE MARKED X FOR WHATEVER INFORMATION COLOR OR ~~XX~~ PURPOSE IT MAY BE WORTH.

RETURN PHOTO YES NO

Photo ret 11/9/36

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE must be finished today

DEADLINE

3
1¾
12¾
C 1/2

5/6

off 6-20

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1073 ORDER NO. 61884 DATE 6-6-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER GENERAL FOODS CORP.
NEW YORK, N. Y.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE ON THREE SIDES (All Other Sides Cut Solid)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Cover.
Tape H C.P. is made

FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer ~~C.T. Imprint.~~ No Imprint

No on front

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

DO NOT MAKE AN UPRIGHT CARD.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

	Screen
Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175

(Blue Print) — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CUSTOMER LIKED COLORSX OF FORD EXHIBIT AT FAIR, SAMPLE ATTACHED.

Photo ret 11/9/36

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DESERET BOOK COMPANY,

SALT LAKE CITY, UTAH

NO. 6A-H1074

ORDER No. 61840

DATE 6-8-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL)

WASATCH MOUNTAINS AND MORMON BATTALION MONUMENT FROM CAPITOL BUILDING, SALT LAKE CITY, UTAH

PRIVATE NO. BEFORE TITLE: 956

COLOR DESCRIPTION

SEE ATTACHED COPY.

in 0 B H 2457

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT SAME AS ABOVE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1075 ORDER NO. 61856 DATE 6-8-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER TWIN CITY AUTO COURT
FORT SMITH, ARK.

6 M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout
REMOVE THE PORTION OF THE WIRE FENCE, AS WELL AS GRASSY PORTION SHOWN BETWEEN THE TWO HIGHWAYS DIRECTLY IN FRONT OF THE COURT.
HAVE COTTAGES APPEAR WELL TO THE FRONT IF POSSIBLE, IN A MANNER SIMILAR TO BELL TOURIST CAMP CARD 5A-H1825 ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

~~Buff gray~~
Cottages white

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1076 ORDER NO. 61855 DATE 6-8-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER CLA-REINA HOTEL
CORAL GABLES, FLA.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: NEW CLA-REINA HOTEL 116 ALHAMBRA CIRCLE - CORAL GABLES, FLORIDA
BOT: ONE BLOCK EAST OF THEATRE

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1077 ORDER NO. 61854 DATE 6-8-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL WESTLAKE, CLEVELAND, OHIO

25 M FC GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: (Customer) ~~C. T. Imprint~~ No Imprint
see proof

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SUBM T PENCIL SKETCH

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

(Print Ord 3/17/39)
one Photo in 7PH 3299

Mouth have HCP 6/22/36

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO 6A-H1078

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

ORDER NO. 61846

DATE 6-8-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER), LOWER. CENTER - BORDER.

TITLE (IN FULL) STANLEY LAKE AND PEAKS, IN STANLEY BASIN, ONE OF IDAHO'S SUMMER PLAYGROUNDS

PRIVATE NO. BEFORE TITLE: 313

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO 6A-H1079

ROBBINS-TILLQUIST CO.,

ORDER NO 61882

SPOKANE, WASH.

DATE 6-9-1936

12½ M COLORTONE POST ART ~~PRINTEX~~ REST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

RHODODENDRONS, WASHINGTON STATE FLOWER

PRIVATE NO. BEFORE TITLE: 3787

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1080

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

ORDER NO. 61882

DATE 6-8-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AIRPORT ROAD, BILLINGS, MONTANA

PRIVATE NO. BEFORE TITLE: 5250

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1081

ROBBINS-TILLQUIST CO.,

SPOKANE, WASH.

ORDER NO. 61882

DATE 6-9-1936

12½ M ART COLORTONE POT CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MT. ST. HELENS, WASHINGTON
BOT-Small type (C) by Northern Pacific
Railroad

PRIVATE NO. BEFORE TITLE: 1659

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 6A-H1082

ROBBINS-TILLQUIST CO.,

ORDER NO. 61882

SPOKANE, WASH.

DATE 6-9-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

LEARNING TABLE MANNERS

PRIVATE NO. BEFORE TITLE: 931

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAMEAS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1083

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO 61882

DATE 6-9-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
COEUR D'ALENE

PRIVATE NO. BEFORE TITLE: 694

FRONT NO. 1 R. M NC

IMPRINT
SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED COPY. Verse is to be set in the waterportion of the picture. Lettering, white. Be sure to correct the spelling of Coeur d'Alene in title, and fourth and fifth verses.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1084 ORDER NO. 61893 DATE 6-9-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE VAN DORN ELECTRIC TOOL CO., TOWSON, MD.

12½ M FC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full
OUR NEW VAN DORN VALVE RECONDITIONING SYSTEM

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (Cat. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

See 6AH1085

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1085 ✓ ORDER NO. 61894 DATE 6-9-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE BLACK & DECKER MFG.CO., TOWSON, MD.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OUR NEW BLACK & DECKER ELECTRIC VALVE SHOP

(All of this on address side)
FRONT NO. 5 R. M. Yes No same as 6AH1084
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

On front

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

See instruction in 6AH1084

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

	Screen
Negative — Line — Halftone — Combination.	120
Dry — Wet — Pancromatic — Color Separation.	133
Transfer — Paper Process — New Process.	150
Stripping — White Border — Full Face.	175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.	

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Layout
Red
6½
1½
10
1½

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1086 ORDER NO. 63938 DATE 7-29-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER COVERED WAGON
ST. PAUL, MINN.

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE COVERED WAGON - ST. PAUL
THE FINEST OF FOODS AND LIQUORS
SURROUNDED BY THE HOSPITABLE ATMOSPHERE OF THE WEST

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

- No. on front.

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

2 photos ret 8/22/36

PHOTO USED FOR

PHOTO RETURNED TO

5

NO. 6A-H1087

HICKEY BROTHERS,

ORDER NO. 61903

DAVENPORT, IOWA

DATE 6-10-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.	FRONT NO. 1 R. M NO
TITLE (IN FULL) POST OFFICE, MOLINE, ILL.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

7

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1088 ORDER NO. 61898 DATE 6-9-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HENRY WATTERSON HOTEL CO.
LOUISVILLE, KY.

12½ M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, (Lower), Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL HENRY WATTERSON, WALNUT NEAR FOURTH, LOUISVILLE, KENTUCKY

FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

CROP PHOTO AS MARKED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE 2A-H967 ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1089 ORDER NO. 61902 DATE 6-9-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER PORT ARTHUR CHAMBER OF COMMERCE,
PORT ARTHUR, TEXAS

12½M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER
(All of this on)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

THE PORT ARTHUR BRIDGE
(OVER THE NECHES RIVER)

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. MAKE FOLLOWING CHANGE:

BOAT JUST TO THE RIGHT OF THE BRIDGE AND APPARENTLY JUST ABOUT TO PASS UNDER IT, IS NOT IN PROPORTION TO THE BRIDGE. SO TAKE THIS BOAT OUT OF THAT POSITION AND TURN IT AROUND TO HAVE IT COMING UNDER THE BRIDGE FROM THE DIRECTION WHERE THE TANKER IS LOCATED, SO THAT IS SHOWS THAT THERE IS AMPLE CLEARANCE FOR THE BOAT UNDER THE MAIN SPAN OF THE BRIDGE. IN OTHER WORDS, ABOUT ONE HALF OF THE XX LENGTH OF THE BOAT OR PERHAPS A LITTLE BIT MORE WOULD BE SHOWN JUST PASSING UNDER THE BRIDGE

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Artwork — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

NO. 6A-T1090

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 61913

DATE 9-10-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

ST. JOHN'S CATHEDRAL, SPOKANE, WASHINGTON

PRIVATE NO. BEFORE TITLE: 505

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

in 2BH35

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1091

ROBBINS-TILLQUIST CO.,

ORDER NO. 61913

SPOKANE, WASH.

DATE 8-10-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MOUNT RAINIER AND REFLECTION LAKE, WASHINGTON

PRIVATE NO. BEFORE TITLE: 1621

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Use back of Folder No. D-4027 COLOR SAME AS D-4027.

Photo in D7305

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1092

LYNN H. BOYER, PHILADELPHIA, PA. AND WILDWOOD, N.J.

ORDER NO. 61909

DATE 6-11-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AERIAL VIEW OF CAMDEN, N.J.

SHOWING CAMDEN-PHILADELPHIA BRIDGE

BOT-~~(C)~~ Small type (C) Aero Service Corporation

PRIVATE NO. BEFORE TITLE: 123

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

crop off as marked

1st. tall bldg. on left light brick other bldgs. in left foreground is light gray, tall tower bldg. city hall in center light stone all over, small bldg. next to it is gray stone. Prominent bldgs. on right center tan, gray one with wings. dark red, large group of bldgs. on rear left center dark red and brown. Pins along wire gray, rear tall bldg. on rear left across view light gray, notice bridge must show clear & sharp, light gray color, make water in rear blue.

SUBMIT, RET. PHOTO ---- B.L. & W. PROOF ---- HANDCOL PROOF ---- RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

LYNN H. BOYER, PHILADELPHIA, PA.
AND WILDWOOD, N.J.

NO. 6A-H1093

ORDER NO. 61909

DATE ~~6-11-1936~~

X01½
A10

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER. (LEFT)	FRONT NO. R. M
TITLE (IN FULL) SKYLINE DRIVE ON MT. PENN SHOWING PAGODA AND HOTEL, READING, PA.	IMPRINT 1 NO SAME AS ABOVE
BOT-Small type (C) Aero Service Corporation	
PRIVATE NO. BEFORE TITLE-R-21	

COLOR DESCRIPTION

You have reprint post cards of both bldgs. shown on this photo. The Pagoda and Hotel on Skyline Drive Mt. Penn. with these cards for color references. Drive from pagoda in center to Hotel on rear left center must show clear and distinct, show bldgs. clear and distinct, use some autumn colors on foliage. Proof off as marked

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

12

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1094 — ORDER NO. 61939 DATE 6-11-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER COEUR D'ALENE HOTEL
SPOKANE, WASH.

25 MFC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full COEUR D'ALENE HOTEL
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

No. on front

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

layout 1
Red 7
2¼
12½
3/4

OK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1095 ORDER NO. 61936 DATE 6-11-1936

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E. L. PEARCE,
CLEARWATER, FLA.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
TOP: DISPLAYING PEACOCK AT SEVILLE
BOT: LOCATED BETWEEN ST. PETERSBURG AND CLEARWATER, FLA.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position. Office
DELIVER Straighten Photo

Screen: Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE FEATHERS ATTACHED.

RETURN PHOTO. YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1096 ORDER NO. 61935 DATE 6-11-1936

CUSTOMER WENTWORTH HOTEL CO.,
PORTSMOUTH, N. H.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TOP: THE WENTWORTH-BY-THE-SEA, NEW CASTLE, N. H.

BOT: ON ROUTE 1-A NEAR PORTSMOUTH, N. H.

FRONT NO. 5 R. M. Yes (No)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

Ordered Sept 8, 1939

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

WHITE BLDG., RED ROOF

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2

NO. ~~6A-H1097~~
6A-H1097

DAKOTA NEWS AGENCY

SIOUX FALLS. S.DAK.

ORDER NO. 61944

DATE 6-10-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

SCENE IN SHERMAN PARK, SIOUX FALLS, S. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT

~~NONE~~ DISTRIBUTED BY DAKOTA NEWS AGENCY, SIOUX FALLS, S.D.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

Twin Set 1D

DEADLINE

5

NO. 6A-H1098

DISTRIBUTED BY DAKOTA NEWS AGENCY

ORDER NO. 61944

SIOUX FALLS, S. DAK.

DATE 6-10-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) JRPANESE GARDEN, TERRACE PARK, SIOUX FALLS, S. DAK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT ~~NONE~~ Same as above

COLOR DESCRIPTION

All rock work is sandstone color. Pagodas, dark brown.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1099 ORDER NO. 61980 DATE 6-11-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL ARNOLD,
KNOXVILLE, TENN.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ARNOLD, KNOXVILLE, TENN.

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout
TAKE OUT AUTOS IN FOREGROUND AND ANY ~~IN~~ OTHER THAT YOU THINK NECESSARY TO IMPROVE VIEW.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RED BRICK BLDG. SLIGHTLY VARIG. BROWNISH-RED & LIGHT DULL RED (LOOKS VERY MUST LIKE CARD 5A-H397 LIGHTER SIDE OF BLDG.) WHITE STONE TRIM. AWNINGS AT ENTRANCE DARK GREEN. SIGN ON TOP WHITE LETTERS ON BRIGHT BLOOD RED BACKGROUND. HOTEL ARNOLD SIGN OVER ENTRANCE IN GOLD COLOR LETTERING.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO. 6A-H1100

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62000

DATE 6-11-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

LAKE EDEN, NEAR BLACK MOUNTAIN, N.C. "IN THE LAND OF THE SKY"

PRIVATE NO. BEFORE TITLE: 900

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M YES

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Bldg. to right red tile roof, white porch. Good lake and mountain color is main object in this photo. Put some flowers in extreme foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER No

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

NO. 6A-H1101

ASHEVILLE POST CARD CO.,
ASHEVILLE, NC.

ORDER NO. 62000

DATE 6-11-1936

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

SUNRISE ON LAKE LOUISE,
WEAVERVILLE, N.C. NEAR ASHEVILLE

PRIVATE NO. BEFORE TITLE: 901

FRONT NO. 2 R. M NO

IMPRINT

SAME AS BVOE

COLOR DESCRIPTION

Make good sunrise in sky and reflection in water. Use own judgment for good coloring.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO. X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1102

ASHEVILLE POST CARD CO.,

ORDER NO. 62000

ASHEVILLE, NCC.

DATE ~~6-11-1956~~

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

VIEW OF WEAVERVILLE, N.C. FROM HAMBURG MOUNTAIN "IN THE LAND OF THE SKY"

PRIVATE NO. BEFORE TITLE: 902

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M

IMPRINT 2 NO

SAME AS ABOVE

COLOR DESCRIPTION

Church to right background granite stone, green roof, other bldgs. mostly red brick, color up to suit best. Note mountain range in background showing very faintly, bring out a little. Put some white and yellow blossoms on small bushes to left foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1103

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62000

DATE 6-11-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. R. M
TITLE (IN FULL)	IMPRINT 2 NO
ANI-TSAGI (INDIAN BALL) BEING PLAYED B Y NATIVE CHEROKEE INDIANS ON RESERVATION ADJOINING GREAT SMOKY MOUNTAINS NATIONAL PARK	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 903	

COLOR DESCRIPTION

Indians light brown color, note different color in shorts. All black hair. Rackets have tennis racket shape and color. Note mountains in back.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1104

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62502

DATE 6-13-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M No

IMPRINT SAME AS ABOVE

TITLE: PARKING PLACE AT NEW-FOUND GAP, GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 904

COLOR DESCRIPTION

Rock wall in back a distinct granite, varig. a tanish-brown, Take out truck and barrel, also woodpile to left, rock wall in center of parking place granite stone ~~effect~~ varig. Bring out green lawns in ovals, show mountains good, good sky effect.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

~ 17 H 9

TYP SET UP

NO. 6A-H1105

ASHEVILLE POST CARD CO., ORDER NO. 82502

ASHEVILLE, N.C.

DATE 6-13-1936

25 M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

Photo to Kepner 9-25-40

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M ~~S~~ No

IMPRINT

SAME AS ABOVE

TITLE: LOOKING OUT FROM ONE OF THE TUNNELS ON HIGHWAY THRU THE GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 905

Make and clean up smooth road. Rocks similar to card No1 4A-H221. Varig. greens, also for distance. Use own good judgment for the coloring.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SFT 4/12

Sure HCP to C.T.J.

NO. 6A-H1106

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62502

DATE 6-13-1936

M

25 ~~ART COLORTONE POST CARDS~~ FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ON FRONT

FRONT NO. R. M

IMPRINT 17 ~~YES~~ No

SAME AS ABOVE

TITLE: BREAK OF DAY AS SEEN FROM NEW-FOUND GAP, GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 906

COLOR DESCRIPTION

Make sunrise effect scene and show sun. Green lawns in circles, also for end of road, take out wood pile. To right is rock, if it improves view leave as is, if not, take out. For good mountain coloring see card no. A-35953. Bring out pine trees, roadway paved.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

in 7A H-9

NO. 6A-H1107

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62502

DATE 6-13-1936

25M ART COLORTONE POST CARDS — FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) ON FRONT

Phot to Kleptner 9.25.40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M ~~No~~ No

IMPRINT S[illegible]MT [illegible]OVE

TITLE: I[illegible]LEAN GAP HIGHWAY AND TUNNEL IN THE GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 907

COLOR DESCRIPTION

Make smooth road, rocks granite dark and light gray, tunnel a varig. rock stone see card no. 4A-H221. Make good mountain scene, use own good judgment.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

NO.6A-H1108

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER No. 62502

DATE 6-13-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: THE HIGHWAY THAT TUNNELS MOUNTAINS, IN THE GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 908

COLOR DESCRIPTION

Rock wall to right along road, light gray rocks, make smooth road as this for other tunnel views, mountain rock varig. granite light tan and gray. Make good green son pine trees. Clean up rocks to left foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

184

NO. 6A-H1109

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62502

DATE 6-12-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

Photo to Kepner 9-25-40

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M ~~YES~~ No

IMPRINT SAME AS ABOVE

TITLE: ONE OF THE MANY CURVES ON HIGHWAY THROUGH GREAT SMOKY MOUNTAINS NATIONAL PARK

PRIVATE NO. BEFORE TITLE: 909

COLOR DESCRIPTION

Rocks of mountains light tan and gray varig. Rocks of wall for road, light gray, make good mountain colors, Use own good judgment.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

~~7H11-9~~

DEADLINE

Photo sent 4-15-41

12

NO. 6A-H1110

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62502

DATE 6-12-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) IN PLATE *(C) THOMPSONS, INC.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M ~~YES~~ No

IMPRINT

SAME AS ABOVE

TITLE: NEAR THE SOURCE OF A MOUNTAIN STREAM

PRIVAT NO. BEFORE TITLE: 910

COLOR DESCRIPTION

LAUREL PINK BLOSSOMS? USE OWN JUDGMENT FOR GOOD COLORING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1111

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62502

DATE ~~6-12-1936~~

255 MART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 17 R. M ~~YES~~ No
TITLE (IN FULL) IN PLATE-(C) THOMPSONS, INC.	IMPRINT SAME AS ABOVE
	TITLE: BRIDAL VEIL FALLS, IN THE GREAT SMOKY MOUNTAINS NATIONAL PARK
	PRIVATE NO. BEFORE TITLE: 911

COLOR DESCRIPTION Photo no D-7993

Use own judgment for good coloring.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H1112
ORDER NO. 62503
DATE 6-12-1936

25 M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

ASHEVILLE COUNTRY CLUB | FROM GOLF COURSE, ASHEVILLE, N.C. | "IN THE LAND OF THE SKY"

(in sky)

PRIVATE NO. BEFORE TITLE: 912

FULL FACE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bldg. pink to light tan stucco, varig. dark tile roof, light green window shutters, put flag on pole, note balsam on front pine trees, make green golf links, cut down as marked.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1113

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62503

DATE 6-12-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CITY HALL, ASHEVILLE, N.C.

"IN THE LAND OF THE SKY"

(in sky)

PRIVATE NO. BEFORE TITLE:915

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Take out 2 cars marked X. See Kropp card attached for colors. last. floor in marble, put flags on pole, varigate green shrubs, granite rock in foreground. paved cement walks, good green lawn.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

Rush

10

2

HC 1½
A 9¾

NO. 6A-H1114

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62503

DATE 6-12-1936

25 M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 17 R. M NO
TITLE (IN FULL) BILTMORE FOREST COUNTRY CLUB, ASHEVILLE, N.C. / "IN THE LAND OF THE SKY" (in sky)	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 917	

COLOR DESCRIPTION

Take off from foreground as marked, varig dark and light slate roof, also some brown slate, bldg. dark cream stucco, green window shutters, white chimneys, note sand traps.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1

16

M

NO. 6A-H1115

ASHEVILLE POST CARD CO.,

ORDER NO. 62504

ASHEVILLE, N.C.

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

TOP-799SPRINGTIME IN THE CAROLINAS

BOT-W42 IRIS GARDENS IN RUNNYMEADE PARK, WINSTON-SALEM, N.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Flowers are blooming Iris. these iris blossoms are in the following colors: Deep blue, lavendar. pinkish lavendar, deep and light purple. deep and light yellow, white, the patch in front of rustic bridge are all sky blue. varig. shades of green in trees.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1116

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62504

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

TOP-800 A HEDGE OF ROSES
ALONG ONE OF NORTH CAROLINA'S GOOD ROADS

BOT-W41 A SCENE ON HIGHWAY
BETWEEN MOCKSVILLE AND WINSTON-SALEM, N.C.

Photo to Kleiner 9.25.40

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

Main feature is rose hedge either side of highway, roses pink, red and white, pink bushes predominating. Add to rose hedge to left side of road, am attaching other print to show better

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1117

ASHEVILLE POST CARD CO., ORDER No. 62505

ASHEVILLE, N.C. DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE ON LAKE MURRAY, COLUMBIA, S.C.

FRONT No. 2 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: C-74

COLOR DESCRIPTION

Entrance gate granite stone, copper tablets, bring out road over dam at right, aside of paved highway and green lawns, the soil is clay. bring out lake, make sunset scene, but do not show sun.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DYE SET MP

NO. 6A-H1118

ORDER No. 62505

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

STATE CAPITOL, COLUMBIA, S.C.

PRIVATE NO. BEFORE TITLE: C-75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M NO

IMPRINT

SAME AS ABOVE

~ 9B N 980

COLOR DESCRIPTION

Georgia white marble bldg. window casings green, lampposts on stairway green, dome copper color, red rose bushes and evergreen shrubs, Spanish bayonet flower, white, ~~gunxx~~ gun tan color, green lawn, take out car.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1119

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62505

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

MAIN STREET,LOOKING TOWARDS STATE CAPITOL, COLUMBIA, S.C.

PRIVATE NO. BEFORE TITLE: C-76

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Left 1) gray stone, bldg, awnings red and white striped. 2) light red bldg,white trim, 3) cream brick bldg, tan awnings, 4&5)reddish-brown bldgs,white trim,6) tall bldg,white,put flag on top. capitol in back of Georgia white marble,green window casing,copper color dome, slate roof, put flag on top, Right 1)red brick bldg.white trim,small bldgs.are gray, tan,red, second last, brownish-red brick, white trim,gray front,last bldg.cream stone bldg,gray color dome, put flag on same bring out monument in front of capitol,white. take out poles,wires and car to left.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1120

ASHEVILLE POST CARD CO., ORDER NO. 62505

ASHEVILLE, N.C. DATE 6-12-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL)

TRINITY CHURCH AND PARISH CHURCHHOUSE, COLUMBIA, S.C.

BOT-OPPOSITE THE STATE CAPITOL,
THE PARISH WAS ORGANIZED IN 1812

PRIVATE NO. BEFORE TITLE: C-77

FRONT NO. 2 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

See card no. 113543 church a #18 ~~xx~~ of chart, more antique effect, as this is a real old church, top spires, white stone, window casings brown, colored window glass, green ivy growing up on front, annex to right a gray stone color, more #11 of chart. with varig. slate roof. entrance pillars white, fence iron, take out wires, poles & shrub hedge to left foreground, a d sign on lawn. red rose bushes along fence.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET 1/2

NO. 6A-H1121

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25 M ART COLOTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

VANCE MONUMENT ON PACK SQUARE
AND MAIN BUSINESS SECTION, ASHEVILLE, N.C.

PRIVATE NO. BEFORE TITLE: 913

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION See tissue attached. #1. monument gray stone, green lawn at base Bldg. #2. dark red brick, #3. brown brick, green & white striped awnings. #4. light red brick, white trim, #5. white Kress bldg. #6. gray. #7, orange red brick to dark red. #8. dark red brick, green roof, white trim, #9 tan and red brick bldg, green roofs, whi trim, #10 white, #11, white, bus cream, red trim and roof.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1122

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) LOOKING ACROSS NORRIS DAM, SHOWING PORTION OF LAKE, NORRIS, TENN.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 918	

COLOR DESCRIPTION

Show only part as marked with ink, cement dam, clean up top of dam & if possible, put in lampposts and light on either side at points where indicated. The lake is not quite filled up as yet on this photo and you can see the waterline along the shore. Please make this unfilled part green grass along shore, so it will look filled.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 6A-H1123

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER No. 62506

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) PIG RIDGE PARK LAKE, NEAR NORRIS DAM, TENNESSEE

PRIVATE NO. BEFORE TITLE: 919

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Make sunset effect, but do not show sun. Make good sunset effect in water. Use own judgment for good coloring.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET 1

DEADLINE

NO. 6A-H1124

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO 62506

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL)

BEAUTIFUL NORRIS LAKE,
LOOKING ACROSS THE QUARRY, TENNESSEE

PRIVATE NO. BEFORE TITLE: 920

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Again you will note that lake is not filled up yet on light gray shoreline. Make this gray shorline green grass. Clean up quarry of machinery. Also take out stone crusher at upper right. cement dam. take out 2 steel towers just beyond dam, Quarry natural rock, varig. the greens.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 6A-H1125

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MOCCASIN BEND FROM LOOKOUT MOUNTAIN, TENNESSEE

PRIVATE NO. BEFORE TITLE; 921

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 120286 COLOR SAME AS 120286

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET (W)

NO. 6A-H1126

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON OF THE TENNESSEE AS VIEWED FROM SIGNAL MOUNTAIN

PRIVATE NO. BEFORE TITLE: 922

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

Use only small and best part of view for folder. Use photo no. 56328 ~~format~~ Color same as 56328.

D5276

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1127

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER

TITLE (IN FULL)

NORRIS DAM AND LAKE,

TENNESSEE

PRIVATE NO1. BEFORE TITLE: 923

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Dam cement. insead of rockpile in extreme foreground, put in foliage or grass. take out stone crusher to right and 2 steel towers to left also wires across dam. Note river in valley beyond to right. In order to show water up to sluices, if possible cut down sluices to give impression of finished dam. Make good water and sky, showing boat.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1128

ASHEVILLE POST CARD CO.?
ASHEVILLE, N.C.

ORDER NO. 62506

DATE 6-12-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 2 R. M NO
TITLE (IN FULL) SHOWING MOONLIGHT FROM SIGNAL POINT, SHOWING TENNESSEE RIVER AND VALLEY	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: 924	

COLOR DESCRIPTION

Use photo no. 76770 COLOR SAME AS 76770

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1129

ASHEVILLE POST CARD CO.?
ASHEVILLE, N.C.

ORDER NO. 62507

DATE 6-11-1936

12½ ~~25~~ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

SUNRISE OVER WILMINGTON, N.C., ~~XXXX~~ CAPE FEAR RIVER IN FOREGROUND

PRIVATE NO. BEFORE TITLE: W38

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M10

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Make pretty sunrise effect, but do not show sun. Taller bldgs. #1 red brick, 2, long bldg. light red, slate roof, 3 varig, light and dark tan brick, 4 cream, 5 white.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

NO. 6A-H1130

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER NO 62507

DATE 6-11-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL)

HIGH SCHOOL, WILMINGTON, N.C.

PRIVATE NO. BEFORE TITLE: W39

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Varig. light and dark tan brick bldg. white stone trim. Take out wires. Bushes in center lawn of street have deep pink and red flowers. Crepe myrtle bushes. Green lawn on parkway.

in 48H361

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

NO. 6A-H1131

ORDER NO. 62508

DATE 6-12-1936

12v ~~25~~ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAUTIFUL RESIDENCES ALONG KINGSTON PIKE, KNOXVILLE, TENN.

(in sky)

PRIVATE NO. BEFORE TITLE: ~~23~~ K8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

(~~Left to right~~) 1) bldg. red brick, dark and light red tile roof, 2) bldg. gray ~~and light tan~~ varig, granite stone, varig, slate roof, 3) bldg. granite stone bldg. varig, varig. slate roof, brown window trim, 4) bldg. light cream stucco bldg, varig. red, brown, gray, green, slate roof, brown wooden trim.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1132

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62508

DATE 6-12-1936

12/#1 ~~25~~ M ART COLORTONE POST CARDS WHITE BORDER FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SPRINGTIME SCENE ON TALAHI DRIVE IN SEQUOYAH HILLS, KNOXVILLE, TENN.
in sky

PRIVATE NO. BEFORE TITLE: E9

FRONT NO. 17 R. M ~~125~~ YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Blossoms on trees around circle are white (dogwood), fountain light gray marble, evergreen shrubs bordered flower beds, flowers to be colored best suited for reproduction.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1133

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER No. 62508

DATE 6-12-1936

12/v 2M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER

TITLE (IN FULL)
CHURCH STREET, ~~METHODIST~~
M. E. CHURCH SOUTH, KNOXVILLE, TENN.
(in sky)

PRIVATE NO. BEFORE TITLE: E10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Mottled granite and stone bldg. see card no. 1A307, which has good coloring, sandstone trim, entrance, brown doors, varig. slate roof, take out hydrant.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

NO. 6A-H1134

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO 62508

DATE 6-12-1936

12½ ~~35~~ M ART COLORTO E POST CARD FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FIRST BAPTIST CHURCH, KNOXVILLE, TENN. (in sky)

PRIVATE NO. BEFORE TITLE: K11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R.M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Light gray sanstone bldg, back bldg. and as well as brick work visible on church is of #18 of chart color. greenish slate roof and spire. color window glass, wind indicator on top gold color, green lawn, take out auto, street to left is asphalt pavement.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H1135

ORDER NO. 62508

DATE 6-12-1936

~~25~~ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHEROKEE COUNTRY CLUB?

KNOXVILLE, TENN. (in sky)

PRIVATE NO. BEFORE TITLE: K12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Cream tucco bldg, brown window trim, bright blue window shutters. varig. slate roof, top roof trim , dark red tile, several red and pink rose bushes along bldg, tennis court clay color, green bench, 1 red brick chimney, others cream stucco, bring out river to extreme left.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE OF LID

NO 6A-H1136

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

ORDER NO. 62508

DATE 6-12-1936

12½ ~~25~~ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HENLY STREET BRIDGE SPANNING THE TENNESSEE RIVER, KNOXVILLE, TENN.

(in sky)

PRIVATE NO. BEFORE TITLE: K13

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Cement bridge, clean up foreground of tree stump and rocks and make good green lawn. cover up rocks in river with water, church to left mottled granite bldg. make sky effect best suited for view.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TIME SET UP

DEADLINE

NO. 6A-H1137

ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

ORDER No. 62508

DATE 6-12-1936

25 M ART COLORTONE POST CARDS FULL FACE M-O

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) KNOXVILLE AT NIGHT, AS SEEN FROM AYRES HALL, UNIVERSITY OF TENNESSEE

PRIVATE NO. BEFORE TITLE: K14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 17 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION Red brick bldg. to right foreground slightly varig. with reddish brown brick, white stone trim, red tile roof, entrance pillars sandstone, globes light color. Bldg. in background 1)light gray, 2)cream, 3) tan varig. and the one towares foregrund is light red brick, Make soft moonlight scene.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1138

ASHEVILLE POST CARD CO., ORDER No. 62508

ASHEVILLE, N.C. DATE 6-12-1936

D/ ~~25~~ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

DRIVEWAY THROUGH CAMPUS,
UNIVERSITY OF TENNESSEE, KNOXVILLE, TENN.

FRONT NO. 17 R. M YES same as 6A H 1137

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: K15

COLOR DESCRIPTION

Make good foliage greens, bldgs. red brick, white stone trim. put white and pink blossoms on small bush to left, bring out white dogwood trees in background, take out pole.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H1139

ORDER NO. 62508

DATE 6-12-1936

12½ 25 M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

AYRES HALL, UNIVERSITY OF TENNESSEE, KNOXVILLE, TENN.

PRIVATE NO. BEFORE TITLE: K16

FRONT NO. 17 R. M

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Red brick bldg, slightly varig. with dark reddish brown brick, red tile roof, white stone trim, brown window casings, take out card, bright green lawn, put some flowers on smaller bushes. See card no. 1A915

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1140

ASHEVILLE POST CARD CO.,

ORDER NO 62516

ASHEVILLE, N.C.

DATE 6-12-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

FRONT NO. 2 R. M NO

TITLE (IN FULL)

LOOKING WEST ON FOURTH STREET, FORSYTH COUNTY COURT HOUSE TO LEFT, WINSTON-SALEM, N.C.

IMPRINT

SAME AS ABOVE

Slide in D6474

PRIVATE NO. BEFORE TITLE: W39

COLOR DESCRIPTION

Court house to left limestone bldg, cream window casing. Magnolia trees on lawn, two pink rose bushes at entrance. bldg. in back to left of street a varig. light and dark ~~blue~~ brick, white trim put flag on pole, take out politician's sign, tall bldg. right foreground red and dark brown, varig. bldg. white trim, tall bldg. in background reddish brown bldg, white trim, show aerial. ~~white~~ gray traffic house on square, take out poles and wires.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Make new print
from 2cl on negative

ASHEVILLE POST CARD CO.,
ASHEVILLE, N.C.

NO. 6A-H1141

ORDER No. 62516

DATE 6-12-1936

12¾ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.	FRONT No. 2 R. M NO
TITLE (IN FULL) FIRST BAPTIST CHURCH, WINSTON-SALEM, N.C.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: M40	Photo # D6474

COLOR DESCRIPTION

Dark cream varig, brick bldg. sandstone trim, colored window glass, pillars limestone, domes greenish, slate color. upper part of tower limestone, take out poles and wires and all cars in foreground. green ledge in front.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET

NO. 6A-H1142

ASHEVILLE POST CARD CO.,

ORDER NO. 62516

ASHEVILLE, N.C.

DATE 6-12-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) ~~LOOKING~~ BOATHOUSE AND LAKE ON REYNOLDS ESTATE, WINSTON-SALEM, N.C.

PRIVATE NO. BEFORE TITLE: W43

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Cream bldg, red tile roof, dark green boats, note white and yellow pansies in foreground along ~~x~~lake, some pink blossoms on bushes as indicated.

Photo to Reprint 10/2/36

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1143 ORDER NO. 62547 DATE 6-15-1936 DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE HOTEL MAYFLOWER,
OCEAN CITY, MD.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

TAKE OUT ADJOINING BLDG.ON RIGHT. SHOW WATER IN FRONT OF HOTEL. YOU COULD ARRANGE THIS IN A FORM OF A BREAKER. POSSIBLE YOU CAN SHOW THE WATER UP TO PENCIL MARK ON PHOTO. ~~XX~~ YOU COULD TAKE OUT THE TWO PEOPLE IN FOREGROUND IN ORDER TO SHOW THIS BLUE WATER. SOME BEACH UMBRELLAS ON THE SAND. SHOW CHAIRS ON ALL PORCHES. ADD MORE LIFE TO PHOTO

PHOTO LITHO
Rephoto
NEG. NO.
_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office DELIVER
Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING IS COVERED WITH WEATHERED SHINGLES, A COLOR OF BROWN AND GRAY CAUSED BY THE WEATHER. ROOF DARK GREEN. BLUE SKY. WHITE WINDOW FRAMES. SIGN "MAYFLOWER HOTEL" IS ~~XXXXX~~ WHITE LETTERS ON BLUE BACKGROUND. CREAM CURTAINS ON ALL WINDOWS. WHITE PORCHES. AWNINGS BROWN, ORANGE, GREEN & TAN. CHIMNEY NATURAL BRICK. USE OWN JUDGMENT FOR COLOR OF CHAIRS ON PORCHES.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1144 ORDER NO. 62547 DATE 6-15-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL MAYFLOWER,
OCEAN CITY, MD.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CEILING WHITE. PILLARS CREAM. WALL PAPER IS CREAM MODEL IN IVORY AND RUST SHADES. LIGHT OAK FLOORS. ELECTRIC CEILING FIXTURES SILVER & CRYSTALS. MAPLE FURNITURE WITH GOLD, GREEN & BLACK UPHOLSTERY. FIREPLACE IS A MIXTURE OF COLOR BRICK, RED, BROWN & BLACK. THERE IS A PAINTING OF BEN HUR CHARIOT RACE OVER THE FIREPLACE. ALSO CANDLE STICKS ON FIREPLACE IN MAHOGANY & RED. THE JARDINIERES OR FLOWER JARS ARE BLUE. RUGS ARE DARK RED WITH BLACK BORDER, SORT OF A DULL RED. THERE IS A TAPESTRY ON THE WALL, USE YOUR OWN JUDGMENT. DARK RED BLOTTERS ON DESKS. DARK MAHOGANY DOOR IN THE BACKGROUND WHICH LEADS INTO THE DINING ROOM. CURTAINS ARE GLASS NET IVORY. DARK RED OVERDRAPES WHICH ARE SIMILAR TO RUGS. GREEN FERNS. IN THE FLOWER JARS ARE DARK RED & BLACK TULIPS, DOGWOOD

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1145 ORDER NO. 62517 DATE 7-1-1936

CUSTOMER THE ART SHOP
ST.THOMAS,V.I.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

6 M FC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)

(All of this on address side)

Title in Plate Yes No Copyright in Plate Yes No

FRONT NO. SPECIAL R. M. Yes (No)

Title in full THE FRENCH SHOP, ~~ST~~. ON THE HILL
MADAME SOUFFRONT
ST. THOMAS VIRGIN ISLANDS

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT (Customer) C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing

Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto

NEG.NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12

_____Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175

(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORS MARKED ON EXTRA PHOTO ATTACHED.

Make red impression

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

NO. 6A-H1146

F.W.WOOLWORTH CO.,

BATON ROUGE, LA.

ORDER NO. 62575

DATE 6-16-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) HOUSE OF REPRESENTATIVES, LOUISIANA STATE CAPITOL, BATON ROUGE

FRONT No. 1 R. M YES

IMPRINT NONE

BOT-Small type -(C) C.T.&CO.,CHICAGO

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO / B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1147

F.W.WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

FRONT NO. 1 R. M YES

TITLE (IN FULL)

SENATE CHAMBER, LOUISIANA STATE CAPITOL, BATON ROUGE

IMPRINT

NONE

BOT-Small type (C) C.T.&CO.? CHICAGO

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE B UP

NO. 6A-H1148

F.W.WOOLWORTH CO.

ORDER No. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) THE STATE CAPITOL AT NIGHT, BATON ROUGE, LA.

BOT-Small type - (C) C.T.&CO.,CHIC GO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TWIN SET UP

NO. 6A-H1149

F.W.WOOLWORTH CO.

BATON ROUGE. LA.

ORDER NO. 62575

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) THE BRONZE PLAQUE, LOUISIANA STATE CAPITOL, BATON ROUGE	IMPRINT NONE
BOT-Small type - (C) C.T.&CO., CHICAGO	MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1150

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE, LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) DOOR TO SENATE CHAMBER,

LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-Small type - (C) C.T.&CO.,CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

graph #5

REPORT ON Date 5/

Senate Chamber, 6A.H1150.

(Subject) Louisiana State Capitol, Baton Rouge

(your letter of) (in

is of bronze.

l just above door of bronze.

d around door, at bottom and at edge of paintings is black, strea

in marble effect.

am, tan and light blue effect.

ING This is not very difficult. You will find a complete d

including picture, on pages No's 20, 21 and 22 of th

booklet by Helen Emmelin Wurzlow. Marked No. 5.

The sky is in a grayish effect, tinted a little

The people are a light tan (not flesh) color.

O. ILL.

F.W.WOOLWORTH CO.

BATON ROUGE. LA.

NO. 6A-H1151

ORDER NO. 62575

DATE 6-16-1936

6 M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

DOOR TO THE HOUSE OF REPRESENTATIVES, LOUISIANA STATE CAPITOL, BATON ROUGE

Bot- small type (C) C.T.&CO.,CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1152

F. W. WOOLWORTH CO.

BATON ROUGE. LA.

ORDER NO. 62575

DATE 6-16-1936

6M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER. CENTER - BORDER.

TITLE (IN FULL) STATE SUPREME COURT,
LOUISIANA STATE CAPITOL, BATON ROUGE

FRONT NO. 1 R. M YES

IMPRINT ~~[illegible]~~ none

BOT-small type (C) C.T.& CO.,CHICAGO

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

NO. 6A-H1153

F. W. WOOLWORTH CO.

ORDER No. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6m M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) CIRCUIT COURT OF APPEALS, LOUISIANA STATE CAPITOL, BATON ROUGE	IMPRINT NONE
BOT-small type (C) C.T.&CO., CHICAGO	MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1154

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

GOVERNOR'S OFFICE, LOUISIANA

STATE CAPITOL, BATON ROUGE

BOT-small type (C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT

~~MAKE AS ABOVE~~ NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

3

NO. 6A-H1155

F.W.WOOLWORTH CO.

ORDER NO. 82575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT No. 1 R. M YES
TITLE (IN FULL) VIEW OF GROUNDS FROM FRONT OF CAPITOL, BATON ROUGE, LA.	IMPRINT NONE
BOT-small type (C) C.T.&CO.,CHICAGO	MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo in D-4525

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

2

6

NO. 6A-H1156

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER.

FRONT No. 1 R. M YES

TITLE (IN FULL)

MEMORIAL HALL, LOUISIANA

STATE CAPITOL, BATON ROUGE

IMPRINT

NONE

BOT-small type-(C) C.T.&CO.,CHICAGO

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1157

F.W.WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE) (Group 2)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

FRONT No. 1 R. M YES

TITLE (IN FULL)

"THE PIONEERS" AND "THE PATRIOTS" BY LORADO TAFT, LOUISIANA STATE CAPITOL, BATON ROUGE

IMPRINT

NONE

BOT-small type (C) C.T.&CO.,CHICAGO

COLOR DESCRIPTION

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP



NO. 6A-H1158

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE, LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) FRONT ENTRANCE TO STATE CAPITOL BUILDING, BATON ROUGE, LA.	IMPRINT NONE
BOT-small type (C) C.T.&CO.,CHICAGO	MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.—X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1159

F. W. WOOLWORTH CO.

ORDER No. 62575

BATON ROUGE, LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

STAIRCASE TO HOUSE BALCONY, LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-small type C.T.&CO.,CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1160

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) GOVERNOR'S RECEPTION ROOM, LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-small type (C) C.T.&CO., CHICAGO

FRONT NO. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & Co.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1161

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COLUMNS IN SENATE CHAMBER, LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-small type - (C) C.T.&CO., CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

NO. 6A-H1162

F. W. WOOLWORTH CO.?

ORDER No. 62575

BATON ROUGE. LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

SENATE COMMITTEE ROOM,
LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-small type (C) C.T. & CO.,CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT

NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONSATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

4

NO. 6A-H1163

F. W. WOOLWORTH CO.

ORDER NO. 62575

BATON ROUGE, LA.

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) A CLOSE UP VIEW OF THE DOOR TO HOUSE OF REPRESENTATIVES, LOUISIANA STATE CAPITOL, BATON ROUGE

BOT-small type (C) C.T.&CO., CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1164

F. W. WOOLWORTH CO.
BATON ROUGE. LA.

ORDER NO. 62575

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) HALL AND STAIRCASE LEADING TO HOUSE BALCONY, LOUISIANA STATE CAPITOL, BATON ROUGE	IMPRINT NONE
POT-small type (C) C.T.&CO., CHICAGO	MAKE TWO BLUEPRINTS.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

NO. 6A-H1165

F. W. WOOLWORTH CO.

ORDER No. 62575

~~BATON ROUGE, LA.~~

DATE 6-16-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL)

LOUISIANA STATE CAPITOL,

BATON ROUGE

BOT-small type (C) C.T.&CO.,CHICAGO

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT NONE

MAKE TWO BLUEPRINTS.

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

2

NO. 6A-H1166

ROBBINS-TILLQUIST CO.,

ORDER NO 62526

SPOKANE, WASH.

DATE 6-15-1936

434

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) BEAR BEGGARS

PRIVATE NO. BEFORE TITLE: 932

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Remove GA-32 from number plate. SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

13

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1167 ORDER NO. 62559 DATE 6-15-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER VICTOR METAL PRODUCTS CORP
BROOKLYN, N. Y.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C.T. Imprint (No Imprint)

no on front.

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

follow pencil sketch for layout & copy

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

make red impression

NO. 6A-H1168

W. B. READ & CO.,
BLOOMINGTON, ILL.

ORDER NO. 62607

DATE 6-15-1936

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, (LOWER) CENTER - BORDER.

TITLE (IN FULL) ILLINOIS HOTEL, BLOOMINGTON, ILL.

PRIVATE NO. BEFORE TITLE: 4123

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Dark brown brick, white trimming, corner sign and over the door sign are both red with white border.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1169 ORDER NO. 62645 DATE 6-16-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE WARREN HOTEL
SPRING LAKE, N. J.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE WARREN HOTEL - ON-THE-OCEAN-AT-
SPRING-LAKE-BEACH - NEW JERSEY

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
~~XXXXXXXXXXXXX~~

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

~~XX~~ SHOW FLOWER BOXES WITH COLORED FLOWERS ON PORCH AT RIGHT OF THE ENTRANCE. YOU NOW SHOW A FEW, CONTINUE THEM TO THE ~~E~~NTRANCE. ALSO SHOW SOME COLORED FLOWERS IN FRONT OF THE SHRUBBERY ON THE FRONT SIDE OF THE BUILDING ONLY. ELIMINATE THE PURPLE COLOR UNDER THE PORCH. SHOW THESE WALLS THE SAME COLOR AS THE FRONT WALLS OF THE BUILDING. SOFTEN THE GREEN GRASS, THE GREEN IS NOW TOO DEEP IN COLOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1170 ORDER NO. 62649 DATE 6-16-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER DALLAS PARK HOTEL
MIAMI, FLA.

25 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: DALLAS PARK HOTEL MIAMI, FLORIDA
BOT: OVERLOOKING BISCAYNE BAY

FRONT NO. 5 R. M. Yes No same as 3A-H1352
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED: NOTE CHANGES TO BE MADE AND SUBMIT NEW SKETCH.

THE PORCH IS OPENING MARKED BY CROSS OVERLAY.THAT BLUE HOLE IS REALLY A PORCH OPENING ON STREET.FURNISH NEW GUESTS IN LOUNGING CHAIRS RELAXING ON PORCH.ELIMINATE ENTIRELY THE FALSE PORCH YOU FURNISHED ON SIDE STREET AND REINSTATE THE ORIGINAL FRONT WHICH YOU COPIED PREVIOUSLY FROM ARCHITECTS DRAWING. NOTE A THIN PENCIL LINE UNDER LEFT SIDE OF PORCH. YOU MAY CONSIDER THIS LINE EXTENDED ALL THE WAY TO SHOW LEVEL OF WINDOWS FROM GROUND UP. ELIMINATE THE DARK BLUE COLORING ON DIVIDINAL ON SIDEWALK AND FURNISH QUIETER COLOR FURNISH REAL SHARP ENDS ON ORNAMENTS TOP OF STRUCTURE,SAME AS SHOWN ON PAPER ATTACHED. THROW A LITTLE MORE HIGHLIGHT BETWEEN UNITS TO SHOW MORE DEPTH

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen: Line — Halftone — Combination. 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1171 ORDER NO. 62650 DATE 6-16-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL EMBASSY,
MIAMI BEACH, FLA.

12½ M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDR

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: HOTEL EMBASSY MIAMI BEACH, FLORIDA
BOT: FACING OCEAN

FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Large Photo
Red Photo sent & mailed 5/25/50 B.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1172 ORDER NO. 62651 DATE 6-16-1936 DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER VALENCIA COURTS
HOUSTON, TEXAS

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOUSTONS FINEST TOURIST COURT
large VALENCIA COURTS
5 MILES EAST OF BUSINESS DISTRICT AT 920 BROADWAY,
U.S.HY. 75

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ON PHOTO

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof.
Screen 120 / 133 / 150 / 175
Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ON PHOTO

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1173 ORDER NO. 62653 DATE 6-16-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL LEOPOLD,
BELLINGHAM, WASH.

6 M PC GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL LEOPOLD, BELLINGHAM, WASH

UPPER VIEW AT RIGHT: COFFEE SHOP
LOWER VIEW AT RIGHT: DINING ROOM

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

DEADLINE

PHOTO USED FOR

PHOTO RETURNED TO

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1174 ORDER NO. 62653 DATE 6-16-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER J. FRIEDMAN & CO., NEW YORK, N.Y.

18½ M PC SIZE 3⅛ x 5½ STYLE ART COLORTONE, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROCKORA

FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

USE PHOTO NO. 6A-H332. ELIMINATE THE WORD "THE" AND CHANGE THE WORD "RHUMBA" TO READ "ROCKORA" USING SAME STYLE LETTERING.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Use color location of 6A-H332

Must have H C P
6/19/36

RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

DEADLINE DEADLINE DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1175 ORDER NO. 62677 DATE 6-18-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER KIMBLE COURTS
JUNCTION, TEXAS

12½ M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full KIMBLE COURTS,—JUNCTION, TEXAS.—
FEDERAL 290 AND 83, STATE 27, 4, AND 29
BOT: ONE OF THE FINEST COURTS IN AMERICA.- THE HILL COUNTRY OF TEXAS - A LAND OF LIVING WATERS - A MOTHER OF RIVERS

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DEADLINE

Art Work 2.50 OKG

3½ 12 9-3/4 C-3/4

spec Job — 10 — ½ hr

8 — 3

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1176 ORDER NO. 62676 DATE 6-18-1936

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALERT ADVERTISING AGENCY
GALVESTON, TEXAS

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full CORONADO COURTS ON THE COOL GULF OF MEXICO
(ETC. AS PER COPY)

BOT, SMALL TYPE: Affiliated with National Hotels

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION
MAKE GAY & COLORFUL.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Rush

Make DK. BLUE impression

8

NO. 6A-H1177

WOODCOCK MFG. CO.,

HOT SPRINGS, ARK.

ORDER NO. 62696

DATE 6-18-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) HOTEL COMO, HOT SPRINGS NATIONAL PARK, ARK. AL. A. REYNOLDS, MGR.

FRONT NO. 1 R. M No

IMPRINT SAME AS ABOVE

2 blue prints

COLOR DESCRIPTION

Eliminate electric sign, "Como-Fire Proof" and the mast with attached lights. Substitute instead two flags as shown on post card.

Take out wires, clean street at left. Safety zone, alright as shown.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

VERY RUSH

NO. 6A-H1178

WOODCOCK MFG. CO.,

ORDER NO. 62697

HOT SPRINGS, ARK.

DATE 6-18-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER	FRONT NO. 1 R. M NO
TITLE (IN FULL) TOP-MAURICE BATHS AND THE THERAPEUTIC POOL, MAIN ENTRANCE TO GOVERNMENT RESERVATION BOT-OPERATED UNDER SUPERVISION OF U.S. GOVERNMENT-HOT SPRINGS, ARK.	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Eliminate bldg. to right, awnings green and white stripes with small red stripes. Roof green.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET

NO. 6A-H1179

BOULDER DAM SERVICE BUREAU,

BOULDER CITY, NEVADA

ORDER NO. 62678

DATE 6-17-1936

6 M PHOTO COLORIT POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

DECKLE EDGE White Border (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "GREETINGS FROM AN OLD FRIEND"

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1180

BOULDER DAM SERVICE BUREAU, ORDER NO. 62678

BOULDER CITY, NEVADA DATE 6-17-1936

6 M PHOTO COLORIT POST CARDS DECKLE EDGE White Border

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER

TITLE (IN FULL)

UPSTREAM FACE AND INTAKE TOWERS, BOULDER DAM

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

~~PHOTO. TO 3CH-93~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

(TYPE SET UP

DEADLINE

NO. 6A-H1181

BOULDER DAM SERVICE BUREAU,
BOULDER CITY, NEVADA

ORDER NO. 62678

DATE 6-17-1936

6 M PHOTO COLORIT POST CARDS White Border DECKLE EDGE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER, CENTER - BORDER

TITLE (IN FULL)
LOWERING LOADED BOX CAR,
BOULDER DAM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Rush

DEADLINE

NO. 6A-H1182

BOULDER DAM SERVICE BUREAU, ORDER NO. 62678

BOULDER CITY, NEVADA DATE 6-17-1936

6 M PHOTO COLORIT POST CARDS DECKLE EDGE White Border

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) DOWNSTREAM FACE, BOULDER DAM	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE ENCLOSED TISSUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

3 1/2

NO. 6A-H1183

J. P. WALKER, BOX 224,
HARRISBURG, PA.

ORDER NO. 62719

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) THE CITY OF WILLIAMSPORT, PA., AS SEEN FROM THE CURVE ON THE MONTGOMERY PIKE	IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Roadway black. Flat dirt at right of road and at left side on the bank somewhat like it is on card no. 4A-H1906, but the rocks shown are darker. Stone wall at right mixed dark gray, brown, and buff stones with white mortar. Fence posts white. Fields in center mixed, some green others yellowish or brown. Blue water for river. Mountains are green with brown or yellowish spots for fields here and there. The roadway below the main turn is all curves, rather deceiving in the photo, but down at the very end the black strip is roadway with a white fence on the right. Foreground trees can have a little tinge or brown or yellow in the green.

SUBMIT 1 PRINT PHOTO S. L. & W. PROOF HAND COLORED PROOF RETURN PHOTO
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

HP 1¾
19¾

Retouched photo to C.T.C.

Submits H.C. proof

DEADLINE

8

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1184 ORDER NO. 62740 DATE 6-19-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER WAGG, INC.
W. PALM BEACH, FLA.

6 M FC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: ~~HOME OFFICE OF WAGG, INCORPORATED~~
BOT: ~~W. PALM BEACH, FLORIDA~~
see copy inst.

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo used for Engraving

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 6A-H1185 ORDER NO. 62741 DATE 6-19-1936

DEPT. RETOUCHING / ENGRAVING / PHOTO LITHO / COMPOSING / LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL NORMANDIE
MIAMI BEACH, FLA.

25 M PC GROUP (2) SIZE 3½ x 5½

STYLE PHOTO COLORIT

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — (Layout) — (Retouched Photo) — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

2 photos set 9/19/36

RETURN PHOTO YES NO

PHOTO USED FOR

PHOTO RETURNED TO

DISTRIBUTED BY J.R.WILLIS,
BOX 665, ALBUQUERQUE, N. M.

NO. 6A-H1186

ORDER NO. 5656

DATE 9-16-1937

12½ M ART COLORTONE POST CARDS, FULL FACE — MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: NO. 91 SAN FRANCISCO PEAKS NEAR FLAGSTAFF, ARIZONA

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

See Detail

in D7078

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,79[illegible]

Executive OK of Estimate
By
Date SEP 24 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date SEP 24 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			SEP 25 1937	SEP 25 1937
SKETCH				
RETOUCHING	6	4	9-25	9-30 S
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6-		10-4	10-4 Kb.
ENGRAVING				
HAND COLOR PROOF	163	1		3 Ock
ARTIST DEPT.	23	11		10-20

DATE ENGRAVING END
By
DATE HAND COLOR PROOF
By

DATE Filed
By
DATE Photo Returned to Customer

6

12

ST.
CL

NO 6A-H1186

DISTRIBUTED BY J.R. WILLIS, P.O.BOX 665, ALBUQUERQUE, N.M.

ORDER NO. 62733

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULLY FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

TITLE: SAN FRANCISCO PEAKS NEAR FLAGSTAFF, ARIZONA R M encl

PRIVATE NO. BEFORE TITLE: NO. 91

COLOR DESCRIPTION

SEE ENCLOSED COPY. ~~Trees~~ Cluster of trees on left side of road bright yellow or golden.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1187

COPYRIGHTED BY SANBORN SOUVENIR CO., DENVER, COLO.

ORDER NO. 62726

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

IN PLATE (C) SANBORN

FRONT NO. 3 R. M No

IMPRINT SAME AS ABOVE

TITLE: PIKES PEAK, ALT. 14,109 FT., OVER UTE PASS FROM RAMPART RANGE ROAD, PIKES PEAK REGION, COLORADO

PRIVATE NO. BEFORE TITLE: 2123

COLOR DESCRIPTION

Peak must come out strong and correct in outline, dark grey to blue on peak. Distant hills dark blue. Trees dark blue. Take a little of snow off close slopes. Nearer slopes lighter colored. Use original sky. DON'T RETOUCH. ~~Retouch sky~~.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

MAKEOVER

Charge to ____ Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT.	12¾
ENGRAVING	

Time Recorded in Cost Dept.

Date FEB 13 1937

By ____

DEADLINE

MAKEOVER

Charge to L. V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	1½
ENGRAVING	

Time Recorded in Cost Dept.

Date JAN [illegible] 1937

By ____

NO. 6A-H1188

SANBORN SOUVENIR CO.,

ORDER No. 62726

DENVER, COLO.

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 3 R. M YES

IMPRINT SAME AS ABOVE

TITLE: RAMPART RANGE ROAD AND PIKES PEAK (ALT. 14, 109 FT.) PIKES PEAK REGION, COLORADO - R.M. as end

PRIVATE NO. BEFORE TITLE: 2124

COLOR DESCRIPTION

Use original sky. Get peak outlined correctly and bring it out strong. Distant slopes dark blue. Peak grey to dark. Nearer slopes have lighter spots with dark green vegetation. Trees dark blue green. Cut top and bottom equally for proportion. DON'T RETOUCH.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1189

SANBORN SOUVENIR CO.,
DENVER, COLO.

ORDER NO. 62726

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS FULL FACE
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)
ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M YES

IMPRINT SAME AS ABOVE

TITLE: DEVIL'S GULCH AND NORTH FORK OF THOMPSON RIVER, ESTES-ROCKY MOUNTAIN NATIONAL PARK, COLORADO w R M encl

PRIVATE NO. BEFORE TITLE: 2221

COLOR DESCRIPTION

Cut top and bottom equally. DON'T RETOUCH. Rocks very dark grey. Keep black shadows. Distant slopes dark. Pines dark blue. Bushes lighter green.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1190 ORDER NO. 62763 DATE 6-19-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER GLOBE AMERICAN CORP
KOKOMO, IND.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
GLOW BOY AND RAY BOY

(ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED. SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Screen
Negative — Line — Halftone — Combination. 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Very Much
make neg impression

NO 6A-H1191

W. W. WILT,

CONNEAUT LAKE PARK, PA.

ORDER NO. 62751

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, (LOWER) CENTER - BORDER.

TITLE (IN FULL)

LOOKING SOUTH ON NEW BOARD WALK, CONNEAUT LAKE PARK, PA.

FRONT NO. 4 Q R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Crosses in railing buff. Posts and rail light gray. Seat arms black. Seats slate color.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET UP

DEADLINE

NO. 6A-H1192

W. W. WILT,
CONNEAUT LAKE PARK, PA.

ORDER NO. 62751

DATE 6-19-1936

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER

TITLE (IN FULL)

NEW BOARD WALK AND BEACH CLUB,
CONNEAUT LAKE PARK, PA.

FRONT NO. & 2 R. M

IMPRINT NO

SAME AS ABOVE

COLOR DESCRIPTION

Building light buff. Roof and shutters green. Railing light grey. Crosses in railing buff.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SPACED

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1193 ORDER NO. 62765 DATE 6-19-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE BOLLES SCHOOL
JACKSONVILLE, FLA.

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, (Lower, Center) Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ADMINISTRATION ~~BUILDING OF THE BOLLES SCHOOL~~, JACKSONVILLE, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout
ONLY SHOW APPROXIMATELY WHAT IS SHOWN ON THE COLORED PRINT ATTACHED. DON'T SHOW BEYOND THIS. REMOVE BLUR IN ROADWAY. DO YOUR BEST TO BRING UP BUILDINGS AT RIGHT AS THEY ARE PART OF SCHOOL.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from ____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Panchromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLOR SAME AS PRINT ATTACHED. NOTICE THAT THERE HAS BEEN SOME LETTERING PASTED ON THIS COLOR PRINT. BE SURE COLORING IS SHOWN RIGHT IN THE VARIOUS PLACES WHERE COLORING AS FALLEN OFF ON ACCOUNT OF THIS LETTERING

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DEADLINE

Return photo

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6A-H1194 ORDER NO. 62767 DATE 6-19-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER COLONIAL HOTEL, MOUNT CLEMENS, MICH.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

PLACE OF TITLE (Upper, Lower, Center—Border) — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full SECTION OF ROOF TOP SOLARIUM, COLONIAL HOTEL AND MINERAL BATHS, MOUNT CLEMENS, MICHIGAN

FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT

(Submit) — Sketch — Layout — (Retouched Photo) — Wash Drawing
Follow Layout

REMOVE DERRICK & CHIMNEY. LEAVE WATER TANK & CHIMNEY ON HORIZON.
SEE PROOF OF PHOTO ATTACHED. NUMBERS MARKED THEREON MEAN THE FOLLOWING:
(1) REMOVE. (2) CANVAS SHOULD BE PICTURED AS REACHING THE FLOOR. (3) SEE THAT THIS FIGURES DOES NOT SHOW UP TOO STOUT. (4) THERE IS TOO MUCH EMPTY SPACE HERE. (5) REMOVE SMOKE-STACK. (6) REMOVE BOTH SIGNS "DO NOT LEAN AGAINST CANVAS". (7) REMOVE SMOKE STOCK. PALMS SHOULD BE BROUGHT OUT MORE DISTINCTLY

SEE INSTRUCTIONS ATTACHED FOR COLORS.

PHOTO LITHO
Rephoto

NEG. NO.

_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
Blue Print (Handcolor) Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

RETOUCHING

3

NO. 6A-H1195

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER NO. 62811

DATE 6-22-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) THE OLD GAMBLE MANSION, ELLENTON, NEAR BRADENTON, FLA.

PRIVATE NO. BEFORE TITLE: B-87

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

D 8116

COLOR DESCRIPTION

Old gray stone bldg. White porch and trimm. Slate roof. Purple Bouganvillea vines growing up on bldg. Flowers all around, pink and white predominating. Evergreen hedge and trees. Note space. Moss on oak. Sand road. Take out stick.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

3

NO. 6A-H1196

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER NO. 62811

DATE 6-22-1936

12½M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

ST. LUCIE COUNTY HIGH SCHOOL AND GRADED SCHOOLS, FORT PIERCE, FLA.

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: F.P.24

COLOR DESCRIPTION

Cream brick bldgs. dark red tile roofs. White window trim. All along road, red Hibiscus bushes. Near bldg. white Oleander bushes. Take out poles and wires.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

TYPE SET BY

DEADLINE

NO. 6A-H1197

ORDER NO. 62811

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

DATE 6-22-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL)

BRADENTON, HOTEL DIXIE GRANDE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M MG

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: B-88

COLOR DESCRIPTION

Dark cream stucco bldg. 1st. & 2nd. floor light tan brick with light cream where indicated. Dark green window casings. Canopies over entrances dark brown. Remove poles and wires, dark green lampposts and bench. Flowers light pink and light blue. Auto various colors. Standard oil co. signs red background.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1198

FLORIDA POST CARD CO.,

ORDER NO. 62819

JACKSONVILLE, FLA.

DATE 6-22-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL TOURIST CAMP AND COMMUNITY HALL ON CHARLOTTE HARBOR, PUNTA GORDA, FLA.

PRIVATE NO. BEFORE TITLE: P.G. 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1X R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bldg.natural gray wood, light green roof, small bldgs. to right are yellow with dark green roofs, chocolate brown trim. Bring out water in background and to left. Take out poles and wires.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1199

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER NO. 63163

DATE 7-3-1936

25¢ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) TOP-903 SUNRISE OVER ONE OF FLORIDA'S MODERN HIGHWAYS

BOT-S-30 SCENE ALONG ST. JOHN'S RIVER, NEAR SANFORD, FLA.

PRIVATE NO. BEFORE TITLE

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

Put in good sunrise effect in sky, but do not show sun.

Show reflection in water. Cypress trees with Spanish moss to right.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

184

4

NO. 6A-H1200

FLORIDA POST CARD CO.,

ORDER NO 62821

JACKSONVILLE, FLA.

DATE 6-23-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) ORANGE TREE, SHOWING FRUIT AND BLOSSOMS, FLORIDA

PRIVATE NO. BEFORE TITLE: 913

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

It is necessary that fruit and blossoms show on card. See samples attached for detail in colors. Be very careful on this view.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

6

NO. 6A-H1201

HILLSBORO NEWS CO.,

TAMPA, FLA.

ORDER NO. 62824

DATE 6-23-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF TARPON SPRINGS, FLORIDA - "THE VENICE OF THE SOUTH"

BOT-BAYOUS, BAYS, LAKES, RIVERS AND GULF OF MEXICO - UNRIVALLED.

PRIVATE NO. BEFORE TITLE: T-8

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION Use Photo No. 105519 Color same as 105519.
Remove 2 bldgs. marked X. Bring out lakes.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

NO. 6A-H1202

ORANGE NEWS CO.,

ORLANDO, FLA.

ORDER No. 62829

DATE 6-22-1936

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF EUSTIS, FLA.

PRIVATE NO. BEFORE TITLE: ~~5-96~~ E-26

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Bring out lakes and use own judgment for best reproduction of city. Cut off as marked.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1203

ORANGE NEWS CO.,

ORDER NO. 62829

ORLANDO, FLA.

DATE 6-22-1936

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

MEMORIAL LIBRARY AND CITY HALL, EUSTIS, FLA.

PRIVATE NO. BEFORE TITLE: ~~E-24~~ E-24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

Very light gray stone Bldgs. Green and cream striped awnings. Small roof line just below top is red tile all around. Green lampposts. Bushes on lawn are Hibiscus. Flowers to left foreground are pink and yellow. Put flag on pole and make better lighter print of negative attached. Take out card.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— X CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

NO. 6A-H1204

ORANGE NEWS CO.,

ORDER NO. 62827

ORLANDO, FLA.

DATE 6-23-1936

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) THE MAYFAIR HOTEL, SANFORD, FLA.

PRIVATE NO. BEFORE TITLE: S. 31

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

Grayish-cream stucco bldg. Red tile roof. Put flags on poles. 2 Sidewings have blue and cream ornamental checker work at top. Pink and white Oleanders around bldg. Make smooth green lawn in foreground.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

DEADLINE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 6AH1205 ORDER NO. 62808 DATE 6-22-1936 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER INDIAN MOTOCYCLE CO., SPRINGFIELD, MASS.

6 M PC GROU (2) SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — (Follow Layout)
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOME OF THE WORLD FAMOUS INDIAN MOTORCYCLES
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. (Yes) No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer (C. T. Imprint) No Imprint

RETOUCHING DEPARTMENT
(Submit) — Sketch — (Layout) — Retouched Photo — Wash Drawing
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____Photograph each - Size 5x7 - 8x10 - 10x12
_____Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
(Blue Print) — (Handcolor) — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1206

ORDER NO. 62846

DATE 6-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER + Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER), LOWER, CENTER - BORDER.

TITLE (IN FULL) LAGOON, SHOWING CHINESE PAVILION, BAND SHELL, AND FINE ARTS BUILDING, TEXAS CENTENNIAL EXPOSITION, DALLAS.

PRIVATE NO. [redacted] C-39

upper left

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R.M YES

IMPRINT SAME AS ABOVE

FULL FACE CARD.
FRONT NO. 2. R.M.-YES
IMPRINT- JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS.
TITLE- [illegible] 1042 LAGOON, SHOWING CHINESE PAVILION, BAND SHELL AND FINE ARTS BUILDING, [illegible] TEXAS CENTENNIAL EXPOSITION, DALLAS

2 lines

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

1 Block negative (Full Face) title in sky
1 " " (White Border)

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1207
ORDER No. 62846
DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LAGOON AND FOUNTAIN AT NIGHT, TEXAS CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. [redacted] C-59
upper left

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

USE PHOTO NO. 6A-H1206. MAKE NIGHT VIEW. SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

under cover

6

H92
A14

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1208
ORDER NO. 62846
DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.)

TITLE (IN FULL) THE GENERAL MOTORS BUILDING, TEXAS CENTENNIAL EXPOSITION, DALLAS.

PRIVATE NO. [redacted] C-46

COLOR DESCRIPTION Upper left

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

all large Photos by St.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Black neg. (white border)

DEADLINE

6

re photo 6

DALLAS POST CARD CO.,
DALLAS, TEX S

NO. 6A-H1209

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

HC 2
A14

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW, GENERAL
MOTORS BUILDING, TEXAS CENTENNIAL
EXPOSITION, DALLAS

PRIVATE NO. [redacted] - C-49

COLOR DESCRIPTION upper left

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

USE PHOTO NO. 6A-H1208. MAKE NIGHT SCENE. SEE TISSUE ATT'D.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER Y

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

TYPE SET UP

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1210

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) THE MIDWAY, TEXAS CENTENNIAL EXPOSITION, DALLAS	IMPRINT SAME AS ABOVE
PRIVATE NO. [redacted] - C-47 upper left	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

DEADLINE

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1211

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL)

NIGHT VIEW OF THE
MIDWAY, THE AMUSEMENT CENTER,
TEXAS CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. ~~BEFORE TITLE~~ C-48

COLOR DESCRIPTION upper left

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

USE PHOTO NO. 6A-H1210. MAKE NIGHT SCENE. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO

PHOTO TICKET

DEADLINE

3

HQ2
A14

NO. 6A-H1212

ORDER NO. 62846

DALLAS POST CARD CO.,
DALLAS, TEXAS

DATE 6-22-1936

25 M ART COLORTONE POST CARDS, WHITE BORDER + Full Face
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)
THE ESPLANADE AND
REFLECTION BASIN AT NIGHT, TEXAS
CENTENNIAL EXPOSITION, DALLAS
PRIVATE NO. [redacted] C-44
upper left.

COLOR DESCRIPTION

COLORS AS MARKED.

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

FULL FACE CARD.
FRONT NO. 2. TITLE- 1028 THE ESPLANADE AND REFLECTION BASIN AT NIGHT, TEXAS CENTENNIAL EXPOSITION, DALLAS.
IMPRINT. JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS.

1 line position

get Print from F C.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Also for front cover

1 Full Face negative (both sides)

1 White Border "

1

8

6

HC2
A14

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1213

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER + full face

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER.) LOWER, CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) THE REFLECTION BASIN AND ESPLANADE OF STATE, TEXAS CENTENNIAL EXPOSITION, DALLAS	IMPRINT SAME AS ABOVE
PRIVATE NO. ~~TEXAS TITLE~~ - C-45 Upper left	FULL FACE CARD. FRONT NO. 2. IMPRINT-JOHN S IRIGO. OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS
COLOR DESCRIPTION SEE TISSUE ATTACHED.	TITLE- 1029 THE REFLECTION BASIN ~~AND ESPLANADE OF STATE, TEXAS~~ CENTENNIAL EXPOSITION, DALLAS.

Blues

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY. INC., CHICAGO
PHOTO TICKET

1 Black negative (Card Down) Title in sky
1 " " (White Mats)

5

5

HC 1¾
A 12½

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1214

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER + Full Face
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.

TITLE (IN FULL) THE ESPLANADE OF STATE AND REFLECTION BASIN, HALL OF TEXAS STATE IN BACKGROUND, TEXAS CENTENNIAL EXPOSITION, DALLAS.

PRIVATE NO. upper left [redacted] - C-40

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

FRONT NO. 2. IMPRINT-JOHN SIRIGO.
OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS
TITLE- THE ESPLANADE OF STATE AND REFLECTION BASIN, HALL OF TEXAS STATE IN BACKGROUND, TEXAS CENTENNIAL EXPOSITION, DALLAS
PRIVATE NO. BEFORE TITLE- 1034.

2 lines

SUBMIT: RET. PHOTO B. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

2 Black negatives
1 Full face (title in sky)
1 white border (title on base)

5

NO. 6A-H1215

DALLAS POST CARD CO.,
DALLAS, TEXAS

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: (UPPER.) LOWER. CENTER - BORDER. FRONT NO. 1 R. M YES

TITLE (IN FULL) HALL OF NEGRO LIFE, TEXAS CENTENNIAL EXPOSITION, DALLAS.

IMPRINT SAME AS ABOVE

PRIVATE NO. [redacted] - C-28
upper left.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

EYE SET UP

1 Black negative (White Border)

NO. 6A-H1215

DALLAS POST CARD CO.,
DALLAS, TEXAS

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER [redacted]
(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER.) LOWER. CENTER - BORDER.

TITLE (IN FULL) POULTRY BUILDING,
TEXAS CENTENNIAL EXPOSITION, DALLAS

PRIVATE N. [redacted] - C-27
upper left.

FRONT No. 1 R. M YES

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE TISSUE ATTACHED

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

1 Black negative (white border)

3

#20 1½
A 10

NO. 6A-H1217

DALLAS POST CARD CO.,
DALLAS, TEXAS

ORDER No. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER & Full Face

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) ADMINISTRATION BUILDING AND FOUNTAIN, TEXAS CENTENNIAL EXPOSITION, DALLAS

PRIVATE NO. [redacted] - C-37

COLOR DESCRIPTION Upper Left.

SEE TISSUE ATTACHED

Large Photo

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M YES

IMPRINT SAME AS ABOVE

FULL FACE CARD.
FRONT NO. 2. IMPRINT- JOHN SIRIGO.
OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS
TITLE- 1032 ADMINISTRATION BUILDING AND FOUNTAIN, TEXAS CENTENNIAL EXPOSITION, DALLAS.

2 Block negatives

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

PHOTO PROPERTY OF C. T. & CO.— CUSTOMER

CURT TEICH & COMPANY. INC., CHICAGO

PHOTO TICKET

TYPE SET UP

1 Full face (title in sky)
1 White Border (title in border)

6
10

5

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1218

ORDER NO. 62846

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) HUMBLE HALL OF TEXAS HISTORY, TEXAS CENTENNIAL EXPOSITION, DALLAS	IMPRINT SAME AS ABOVE
PRIVATE NO. [redacted] C-29 Upper Left	

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

TYPE SET UP

1 Black negative only
(Title in Border)

2
10

DALLAS POST CARD CO.,
DALLAS, TEXAS

NO. 6A-H1219

ORDER NO. 62886

DATE 6-22-1936

25M ART COLORTONE POST CARDS, WHITE BORDER and Full Face

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: (UPPER) LOWER. CENTER - BORDER.	FRONT NO. 1 R. M YES
TITLE (IN FULL) AMPHITHEATRE AND BAND SHELL, TEXAS CENTENNIAL EXPOSITION, DALLAS.	IMPRINT SAME AS ABOVE
PRIVATE NO. [redacted] E- C-26 upper left.	FULL FACE CARD. FRONT NO. 2. IMPRINT- JOHN SIRIGO, OFFICIAL PHOTOGRAPHER, TEXAS CENTENNIAL EXPOSITION, DALLAS TITLE- 1040 AMPHITHEATRE AND BAND SHELL, TEXAS CENTENNIAL EXPOSITION, DALLAS.
COLOR DESCRIPTION	

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.
PHOTO PROPERTY OF C. T. & CO.— CUSTOMER X

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

LIKE SET UP

1 Black rep (Full Face) title - 1 line
(white border)